

Environmental Policy

Blue Seven is committed to environmental responsibility and sustainability in all aspects of our operations. We recognize that our activities have an impact on the environment, and we are dedicated to minimizing this impact through the implementation of sustainable practices. We adhere to national and EU laws that encompass topics concerning the environment. The following environmental policy outlines our commitment and sets the foundation for our environmental initiatives.

1. Compliance:

We comply with hard law that is applicable to us and set forth by German and European (EU & EEA) authorities. We strive to exceed compliance requirements whenever feasible, promoting environmental stewardship beyond legal obligations. For tier 1, we comply with any local laws and work in accordance with international treaties and soft law applicable to the environment.

2. Resource Efficiency:

We will promote resource efficiency throughout our operations by minimizing waste, conserving energy, water, and optimizing material usage. We will continuously seek innovative ways to reduce our environmental footprint and enhance our efficiency.

3. Waste Management:

We are committed to recycling waste and encourage our consumers to recycle after consumption. Further options to adhere to a circular economy would be to reuse or repair clothing.

At our own operations we have Blue Seven 101 Recycling Awareness hung up at high traffic areas to remind employees of responsible waste management throughout the office.

4. Energy Use:

We strive to conserve energy by implementing energy-efficient practices in our facilities and operations. This includes the use of energy-efficient equipment, optimizing energy consumption, and promoting employee awareness.

Currently we are using ÖKOSTROM to fuel our operations in Oberstaufen. This is a form of electricity that is 100% renewable, creates zero carbon emissions and zero radioactive waste.

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Additionally, the heating systems at our offices in Oberstaufen derive their energy from biomass generated by the local company Ortswärme Oberstaufen GmbH & Co. KG.

5. Water Stewardship:

We recognize the importance of water as a precious resource. In the value chain, we monitor suppliers of tier 1 for water usage via *amfori BEPI*. This tool aids us in recognizing water stressed areas and provides us with the necessary information to act as fast as we can.

In Oberstaufen, at our offices, we have very minimal water expenses, as we do not have production processes here. The only water used, is water for sanitary rooms, office kitchens and occasional watering of potted plants, which does not amount to any considerable amount of water used. Naturally, we employ common sense water saving techniques on the daily.

6. Emissions Reduction:

We are engaged in reducing our carbon emissions. As can be taken from the above points, we use electricity that produces zero carbon emissions.

Risk areas for high carbon emissions are highlighted in shipping and production overseas. We monitor suppliers for energy use and will research carbon emission reduction within shipping and logistics. A solar energy strategy is in place.

7. Collaboration within the Value Chain:

We work in close contact with our suppliers to promote environmental sustainability within the value chain. Specifically, we partner with *amfori BEPI* and *Higg* to monitor tier 1 and 2.

Blue Seven also ensures that our value chain complies with all environmental standards set forth by Global Organic Textile Standard (GOTS). We aim to be GOTS certified by end of 2024.

8. Continuous Improvement:

We are committed to continuously improve our environmental performance. We set measurable objectives and targets, regularly monitor, and assess our progress, and strive for continual improvement in our sustainability practices.

9. Communication and Transparency:

We engage in dialogue, appreciate feedback, and encourage participation in our environmental initiatives.

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This environmental policy serves as a guiding framework for our environmental decision-making and actions as we work towards a more sustainable and environmentally responsible future.

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Q&A:

For all queries concerning our Business Policies, we refer to the following contacts:

Hannah Burger (CSR) - h.burger@blueseven.com

Viktoria Rohrbach (CSR Manager) - v.rohrbach@blueseven.com

Andreas Burger (CEO) - burger@blueseven.com

Employees surveys are conducted via [Lama Poll](#) yearly.

Our [Data Protection Policy](#) is outlined separately.

Imprint:

H. Obermeyer GmbH & Co.KG

Immenstädter Straße 6-8

D-87534 Oberstaufen

Executive Manager: Andreas Burger (CEO)

VAT ID NUMBER: DE 811131911

www.blueseven.com