

Spring Summer
2025



BLUE SEVEN

WWW.BLUESEVEN.COM

TEENS 
SIZE 134 TO 176
9 TO 16 YEARS
PAGE 04-15



KIDS 
SIZE 92 TO 128
2 TO 8 YEARS
PAGE 16-27



MINIS 
SIZE 68 TO 86
6 TO 24 MONTHS
PAGE 28-37



NEW BORN 
SIZE 56 TO 68
1 TO 9 MONTHS
PAGE 38-45

LOVING
THE SUN
HAVING
FUN

BLUE SEVEN TEENS

Ready for a stylish summer look?
The brand new collection combines cool styles
with playful sophistication. The assortment
offers a wide range of variations
to create the perfect summer look.

SUMMER CHECKLIST

- Breezy t-shirts
- Beach sun
- The perfect skirt
- Great times with friends

SIZE 134 TO 176
9 TO 16 YEARS





GIRLS JUST
WANNA HAVE SUN
TOP . 500097
SKIRT . 541022



PULLOVER . 525524 / TOP . 500096 / PANTS . 543587



T-SHIRT . 502783 / SKIRT . 531019



CARDIGAN . 523054 / T-SHIRT . 502775
PANTS . 543585



TOP . 500097 / SKIRT . 541022

Every girl needs a fabulous t-shirt.



LET'S DRESSED

GET UP



SHIRT . 641013
PANTS . 633088

OMG!
I want this shirt



SHIRT . 641014
CARGO SHORTS . 643567

BLAZER . 623076
T-SHIRT . 602875
PANTS . 633089



BLUE SEVEN



TOP . 500097 / **SKIRT** . 541022
T-SHIRT . 502785 / **SHORTS** . 543589
T-SHIRT . 502788 / **SHORTS** . 543587



HOODY . 523056
SKIRT . 541020

BLUE SEVEN



T-SHIRT . 502784
SKIRT . 541022



HOODY . 623079
CARGO SHORTS . 643567



SHIRT . 641015
SHORTS . 643568



T-SHIRT . 602875
SWIM SHORTS . 646603



T-SHIRT . 602863
SHORTS . 633091

T-SHIRT . 602854 / SHORTS . 633095
T-SHIRT . 602875 / SWIM SHORTS . 646601



FUN &
SURFING

T-SHIRT . 802378 / SHORTS . 824658
 SWEATSHIRT . 717616 / JEANS SHORTS . 740081
 T-SHIRT . 702349 / LEGGINGS . 724710
 T-SHIRT . 802365 / SHORTS . 824651



BLUE SEVEN
 KIDS

The summer collection offers a versatile selection of children's clothing, ranging from sporty to playful pieces. You can expect cheeky t-shirts with cool prints, complemented by a variety of trousers, shorts and dresses that combine comfort and style to create the perfect look for every occasion.

SIZE 92 TO 128
 2 TO 8 YEARS



JUMPSUIT . 726510



DRESS . 721679



SWIMSUIT . 728522
SET, 2-PIECES . 728531

WHEN THE
SUN LAUGHS
WE LAUGH TOO

BLUE SEVEN



DRESS . 734155

LOVING
THE SUN

T-SHIRT . 702360 / SKIRT . 723557
T-SHIRT . 702346 / SKIRT . 723555

BLUE SEVEN

FUN IN THE SUN

1) Swimsuit 728527

2) Set, 2-Pieces: 828510

3) Swimsuit 728526



T-SHIRT . 802364
SHORTS . 824658



T-SHIRT . 802362
SHORTS . 826038



SWIM SHORTS . 843054
SWIM SHORTS . 843052



SUMMER
SUN
RELAX

BLUE SEVEN



SWEATSHIRT . 817649 / JEANS SHORTS . 840085



T-SHIRT . 802370 / SHORTS . 824660



T-SHIRT . 802366 / SHORTS . 824657



SWEATSHIRT . 817647 / SHORTS . 837064



BLUE SEVEN
 MINI KIDS

Discover the world with our comfy and adorable
clothing range for your adventures.

From charming prints to soft & cozy fabrics,
our collection is made just for you!

SIZE 68 TO 86
6 TO 24 MONTHS



DRESS . 911079 



T-SHIRT . 901142
SHORTS . 913622



DRESS . 911074



DRESS . 919057

**WHEN THE
SUN SMILES
WE SMILE TOO**

BLUE SEVEN

BUTTERFLIES = HAPPINESS

T-SHIRT . 901144
SHORTS . 920530





LOVING
THE SUN

DRESS . 919058



HAPPY AS A CLAM
DRESS . 911082

BLUE SEVEN



SET, 2-PIECES . 939024



SHIRT . 941526
SHORTS . 942531



T-SHIRT . 928162
SHORTS . 942529

SUMMER FUN IN THE SUN



T-SHIRT . 928165
PANTS . 942534

BLUE SEVEN



POLO SHIRT . 935028 / SHORTS . 942529



SHIRT . 941528 / SHORTS . 938094



T-SHIRT . 928165 / PANTS . 942534



T-SHIRT . 928163 / PANTS . 938097



ENJOY
SUMMERTIME

SWEATSHIRT . 936070 / SHORTS . 942529
T-SHIRT . 928168 / SHORTS . 942533

BLUE SEVEN



Set, 2-PIECES . 422225

BLUE SEVEN
 NEW BORN

*Embrace the warmth of summer and
create unforgettable memories with
your baby in our delightful outfits.*

**SIZE 56 TO 68
1 TO 9 MONTHS**



SET, 2-PIECES . 422227



SET, 2-PIECES . 422226



SET, 2-PIECES . 422222



IF YOU WANT TO FEEL COZY
you should wear this

SET, 2-PIECES . 422222

SET, 3-PIECES . 422229

TWINKLE
TWINKLE
LITTLE
STAR



ROMPER, SHORT . 432107

BLUE SEVEN



BODYDRESS . 417018

SMILE
LITTLE ONE



SET, 3-PIECES . 422229

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TRADE FAIRS GERMANY

ESCHBORN

In den Häusern der Mode 4
Raum E163, Mezzanin
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KIDS-WORLD

20.07. - 22.07.2024
Stefan Markgraf, M +49 171 4816639

FASHION SUNDAY
14.07.2024

Stefan Ott, M +49 171 5309401

WOMEN & MEN FASHION DAYS
16.07. - 18.07.2024

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FASHION SUNDAY
18.08.2024

Stefan Ott, M +49 171 5309401

HAMBURG

ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION

14.07. - 19.07.2024
Knut Tessner, M +49 160 93418013

ORDERPREMIERE
04.08. - 09.08.2024

Knut Tessner, M +49 160 93418013

HAMBURG

MesseHalle Hamburg-Schnelsen
EG-A-01
KINDERMODEN NORD
03.08. - 05.08.2024
Knut Tessner, M +49 160 93418013

MÜNCHEN

MTC, Haus 3, EG, Raum 13c
Täunusstr. 45

MTC FASHION START
14.07. - 16.07.2024

Josef Karg, M +49 170 7803342

MTC INTERCOLLECTION
10.08. - 13.08.2024

Josef Karg, M +49 170 7803342

MÜNCHEN

MTC Messe-Forum, Haus 1
SUPREME KIDS
12.07. - 14.07.2024
Josef Karg, M +49 170 7803342

NEUSS

4-KIDZ.EU
06.07. - 08.07.2024

Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS
24.07. - 31.07.2024

Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

OLDENBURG

Weser-Ems-Halle
MODETAGE
10.08. - 12.08.2024
Knut Tessner, M +49 160 93418013

ROSTOCK

OSPA Arena, Tschaikowski Straße 45
18069 Rostock
ROSTOCKER MODETAGE
24.08. - 25.08.2024
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SCHKEUDITZ

MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

QUARTER SHOETIME & BAGS
06.09. - 08.09.2024

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QUARTER FASHION ORDERDAYS
Women- & Menswear
02.08. - 05.08.2024

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QUARTER SPORTS ORDERDAYS
26.07. - 28.07.2024

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QUARTER KIDS ORDERDAYS

Kidswear
26.07. - 28.07.2024
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QUARTER DESSOUS ORDERDAYS
09.08. - 11.08.2024

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SINDELFINGEN

Modeagentur Merl
HDK 3, 6. Stock, Raum 2+3
Mahdentalstr. 112

FASHIONSTART

Women- & Menswear
14.07. - 16.07.2024
Georg Merl, M +49 178 8179872

MODEWOCHE I

Women- & Menswear
03.08. - 07.08.2024
Georg Merl, M +49 178 8179872

MODEWOCHE II

Women- & Menswear
24.08. - 28.08.2024
Georg Merl, M +49 178 8179872

SINDELFINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I

Kidswear
03.08. - 07.08.2024
Samstag und Sonntag: Termine nur nach
Vereinbarung
Stefan Markgraf, M +49 171 4816639

MODEWOCHE II

Kidswear
24.08. - 28.08.2024
Samstag und Sonntag: Termine nur nach
Vereinbarung
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG

Brandboxx Salzburg
Erdgeschoss Shop A4

HOT I

Tracht & Mode Order Start
23.07. - 24.07.2024

FASHION PREMIERE
04.08. - 06.08.2024

JOT

Kidswear
28.07. - 29.07.2024

NETHERLANDS

ASSEN, HOTEL VAN DER VALK
Kids-,Women- & Menswear
14.07. - 15.07.2024

VOLENDAM, OPEN HUIS
Kids-,Women- & Menswear
21.07.2024

NIEUWEGEIN, PREVIEW KIDS
Kids-,Women- & Menswear
24.06.2024

HENGEL, VAN DER VALK
Kids-,Women- & Menswear
16.07.2024

POLAND

TARGI MODY FASHIONWEARE
ATLAS-ARENA ŁÓDŹ
21.08. - 22.08.2024

UNITED KINGDOM

INDX KIDS

Cranmore Park
30.06. - 01.07.2024

Alle Angaben ohne
Gewähr.
Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles in our collection are
made from high-quality and
environmentally friendly **Organic
Cotton.**



THIS ROCKS
Sunrise YES
Fun & Music ALL DAY
for lunch HOT DOGS
NO BROCCOLI but if so SOME KETCHUP

B2B

SCHON ANGEMELDET
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