



# BLUE SEVEN

AUTUMN - WINTER

2024



# BLUE SEVEN

AUTUMN - WINTER

2024

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**Lookbook**

AUTUMN - WINTER 2024



BLUE SEVEN

# *Blue*

SIZE 36 - 44



PULLOVER . 247964 X  
PANTS . 286065 X

# BLUE

This season features a versatile range of trendy knit sweaters, cardigans, and knit dresses in classic non-colors such as black, grey, beige and wool white, complemented by autumnal berries and burgundy tones.

**CARDIGAN . 247957 X**  
**T-SHIRT, LONGSLEEVE . 203527 X5**  
**JEANS . 288019 X**



**PULLOVER . 247959 X**  
**SKIRT . 282019 X**







JACKET . 291092 X  
DRESS . 284031 X



CARDIGAN . 247971 X  
T-SHIRT, LONGSLEEVE . 203521 X5  
PANTS . 286063 X5





**CARDIGAN . 248015 X5**  
**DRESS . 284030 X**



**PULLOVER . 247963 X5**  
**SKIRT . 282018 X**







**PULLOVER . 247996 X**  
**PANTS . 286066 X**



**PULLOVER . 248016 X5**  
**PANTS . 286064 X**





**PULLOVER . 247967 X**  
**PANTS . 286065 X**

**VEST . 293020 X5**  
**PULLOVER . 247965 X5**  
**PANTS . 286065 X**





PULLOVER . 247994 X5  
PANTS . 286065 X



COAT . 291093 X  
DRESS . 257108 X5





BLUE SEVEN

# *Women*

SIZE 38 - 48

PULLOVER . 247946 X  
PANTS . 286061 X



# W O M E N

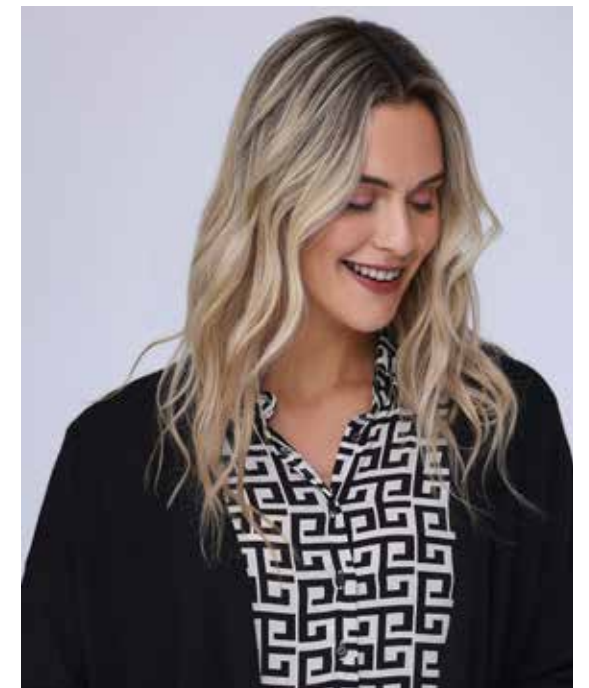
From cozy sweaters to elegant maxi skirts - experience winter in its most beautiful form. Immerse and surround yourself with soft, comfortable materials and timeless designs that emphasize every personal style.



**PULLOVER . 247939 X5**  
**SKIRT . 260013 X**



**CARDIGAN . 248007 X5**  
**DRESS . 284029 X**







**VEST . 293018 X5**  
**DRESS . 257102 X**

**JACKET . 291089 X**  
**PULLOVER . 247943 X**  
**PANTS . 286062 X5**



**PULLOVER . 247943 X**  
**PANTS . 286062 X5**





**PULLOVER** . 247977 X5  
**PANTS** . 286060 X5



**COAT** . 291088 X5  
**CARDIGAN** . 247950 X  
**PANTS** . 286062 X5



CARDIGAN . 247941 X5  
DRESS . 284027 X



CARDIGAN . 247950 X  
PANTS . 286062 X5







**PULLOVER . 247975 X5**  
**SKIRT . 282017 X**



**DRESS . 257105 X**







**VEST . 293022 X5**  
**PULLOVER . 247989 X5**  
**PANTS . 286061 X**



**PULLOVER . 248026 X**  
**PANTS . 286061 X**





BLUE SEVEN

# *Men*

SIZE S - 3XL



JACKET . 397031 X5  
PULLOVER . 376449 X5  
PANTS . 393009 X5



# MEN

With a variety of new modern prints, scaled-back designs, and expanded offerings of shirts and knitwear, the collection offers a wide choice for every taste. The jacket range has also been expanded and now includes softshell jackets in two variants: sporty and classic. The new collection is characterized by its high-quality materials, including heavy as well as light qualities, to offer customers comfort and variations.



VEST . 398513 X5  
PULLOVER . 376471 X5  
T-SHIRT . 350508 X5  
PANTS . 393009 X5



PULLOVER . 376443 X5  
PANTS . 393009 X5



SWEATSHIRT . 370174 X5  
SHIRT . 390510 X5  
PANTS . 393010 X5





**JACKET . 397033 X5**  
**PULLOVER . 376449 X5**  
**PANTS . 393009 X5**



**PULLOVER . 376461 X5**  
**PANTS . 393010 X5**





**PULLOVER** . 376444 X5  
**SHIRT** . 3390510 X5  
**PANTS** . 394510 X5



**WOVEN SHIRT** . 390519 X5  
**T-SHIRT** . 350508 X5  
**JEANS** . 394510 X5



**PULLOVER** . 376469 X5  
**SHIRT** . 390510 X5





**JACKET . 397032 X5**  
**PULLOVER . 376455 X5**  
**PANTS . 393009 X5**



**PULLOVER . 376446 X5 / JEANS . 394510 X5**



**WOVEN SHIRT . 390514 X5 / T-SHIRT . 350508 X5**  
**PANTS . 393010 X5**



**HOODIE . 370178 X5**  
**PANTS . 393009 X5**



**SWEATSHIRT . 370160 X5**  
**T-SHIRT . 350508 X5**  
**JEANS . 394510 X5**



**ZENTRALE**  
*HEAD OFFICE*

**H. Obermeyer GmbH & Co. KG**  
Immenstädter Straße 6-8  
**87534 Oberstaufen**  
Germany  
T +49 8386 916-0  
F +49 8386 916-2800  
contact@blueseven.com  
www.blueseven.com

Verkaufsleitung  
**Helmut Gebhardt**  
T +49 8386 916-2465  
F +49 8386 916-2800  
M +49 170 7803341  
h.gebhardt@blueseven.com

**ORDERBÜROS**  
*SHOWROOMS*

**H. Obermeyer GmbH & Co. KG**  
MMC Mitteldeutsches Mode Center  
Haus D, 1. Etage, Raum 192  
Münchener Ring 2  
**04435 Schkeuditz**  
T +49 34204 356703  
d.galazky@blueseven.com  
**Dirk Galazky**  
M +49 171 7160228  
**Diana Galazky**  
M +49 170 5816151

**H. Obermeyer GmbH & Co. KG**  
ModeCentrum, Haus B, 2. OG, Raum 232  
Modering 3  
**22457 Hamburg**  
T +49 40 5502644  
M +49 160 93418013  
F +49 40 5502645  
k.tessner@blueseven.com  
**Knut Tessner**

**H. Obermeyer GmbH & Co. KG**  
**EUROMODA Neuss**  
4. OG, Raum B 401-402  
Anton-Kux-Straße 2,  
**41460 Neuss**  
M +49 171 7310959  
s.loch@blueseven.com  
**Stefan Loch**

**H. Obermeyer GmbH & Co. KG**  
MTC, Haus 3, EG, Raum 13c  
Tanusstr. 45  
**80807 München**  
M +49 170 7803342  
j.karg@blueseven.com  
**Josef Karg**

**H. Obermeyer GmbH & Co. KG**  
Haus der Mode 4, Raum E163, Mezzanin  
Frankfurter Straße 70-72  
**65760 Eschborn**  
T +49 6196 482953  
F +49 6196 482963  
office.eschborn@blueseven.com  
CHILDREN  
**Stefan Markgraf**  
M +49 171 4816639  
s.markgraf@blueseven.com  
WOMEN, MEN  
**Stefan Ott**  
M +49 171 5309401  
s.ott@blueseven.com

CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
Häuser der Konfektion 3, 4. OG,  
Raum Nr. 02  
Mahdentalstr. 112  
**71065 Sindelfingen**  
M +49 171 4816639  
s.markgraf@blueseven.com  
**Stefan Markgraf**

CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
Häuser der Konfektion 3, 4. OG,  
Raum Nr. 02  
Mahdentalstr. 112  
**71065 Sindelfingen**  
M +49 171 4816639  
s.markgraf@blueseven.com  
**Stefan Markgraf**

**H. Obermeyer GmbH & Co. KG**  
ModeCentrum, Haus B, 2. OG, Raum 232  
Modering 3  
**22457 Hamburg**  
T +49 40 5502644  
M +49 160 93418013  
F +49 40 5502645  
k.tessner@blueseven.com  
**Knut Tessner**

**H. Obermeyer GmbH & Co. KG**  
**EUROMODA Neuss**  
4. OG, Raum B 401-402  
Anton-Kux-Straße 2,  
**41460 Neuss**  
M +49 171 7310959  
s.loch@blueseven.com  
**Stefan Loch**

**H. Obermeyer GmbH & Co. KG**  
MTC, Haus 3, EG, Raum 13c  
Tanusstr. 45  
**80807 München**  
M +49 170 7803342  
j.karg@blueseven.com  
**Josef Karg**

**REPRÄSENTANTEN**  
*REPRESENTATIVES*

**BERLIN | NEUE BUNDES-  
LÄNDER**  
WOMEN, MEN, CHILDREN  
**Modeagentur Dirk Galazky**  
Hauptstr. 24  
18184 Neuendorf  
T+F +49 38204 15876  
d.galazky@blueseven.com  
**Dirk Galazky**  
M +49 171 7160228  
**Diana Galazky**  
M +49 170 5816151

**BREMEN | HAMBURG |  
NIEDERSACHSEN |  
SCHLESWIG-HOLSTEIN**  
WOMEN, MEN, CHILDREN  
**Knut Tessner**  
M +49 160 93418013  
k.tessner@blueseven.com

**TEIL NIEDERSACHSEN |  
NORDRHEIN-WESTFALEN**  
WOMEN, MEN, CHILDREN  
**Stefan Loch**  
M +49 171 7310959  
s.loch@blueseven.com

**HESSEN |RHEINLAND-  
PFALZ | SAARLAND**  
WOMEN, MEN  
**Stefan Ott**  
M +49 1715309401  
s.ott@blueseven.com

**BADEN-WÜRTTEMBERG |  
HESSEN | RHEINLAND-  
PFALZ | SAARLAND**  
CHILDREN  
**Stefan Markgraf**  
M +49 171 4816639  
s.markgraf@blueseven.com

**BADEN-WÜRTTEMBERG**  
WOMEN, MEN  
**Modeagentur Merl GmbH  
Georg Merl**  
HDK 3, 6. Stock, Raum 2+3  
Mahdentalstr. 112  
71065 Sindelfingen  
T +49 7031 874433  
F +49 7031 813611  
M +49 178 8179872  
g.merl@blueseven.com

**BAYERN**  
WOMEN, MEN, CHILDREN  
**Josef Karg**  
M +49 170 7803342  
j.karg@blueseven.com

**INTERNATIONALER KONTAKT**  
*INTERNATIONAL CONTACT*

**H. Obermeyer GmbH & Co. KG**  
**Paul Bart**  
Immenstädter Straße 6-8  
**87534 Oberstaufen**  
Germany  
M +31 6317 44687  
p.bart@blueseven.com  
www.blueseven.com

**REPRÄSENTANTEN**  
*REPRESENTATIVES*

**AUSTRIA**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Martin Burger**  
Brandboxx Salzburg  
Erdgeschoss Shop A4  
Moosfeldstraße 1  
**5101 Bergheim bei Salzburg**  
M +43 664 3415945  
burger@blueseven.at

WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Andreas Kacsits**  
Hauptstraße 46  
**7301 Deutschkreutz**  
M +43 664 2020746  
a.kacsits@blueseven.com

**BELGIUM | LUXEMBOURG |  
FRANCE**  
WOMEN, MEN, CHILDREN  
**Cara Donna BVBA**  
**Rudy Vanoirbeek**  
Firenze 111, Fashion gardens  
Trade mart  
**1020 Brussels**  
T +32 24797145  
M +32 475 370210  
rudv.vanoirbeek@caradonna.be

**CZECH REPUBLIC**  
CHILDREN  
**Natálie Hybnerová**  
Jabłoňová 358  
**250 73 Radonice**  
M +420 721 686 247  
hybnerova.nat@gmail.com

**GREECE**  
WOMEN, MEN, CHILDREN  
**S. Haritidis S.A.**  
59 Thermaikou str, Oreokastro  
**56430 Thessaloniki**  
T +30 2310 685855  
info@haritidis.com

**HUNGARY**  
WOMEN, MEN, CHILDREN  
**Import 2005 Kereskedelmi és  
Szolgáltató BT.**  
**Rózsa Záhorszky**  
Hajós utca 16/18. 4/1  
**1065 Budapest**  
T +36 1 3328250  
M +36 30 6489581  
rozsa.zahorszky@import2005.hu  
www.import2005.hu

**IRELAND**  
CHILDREN  
**Gary Kyle Agencies**  
IFC House, 23 Fashion City,  
Ballymount upper  
**Dublin 24**  
M +44 7968 169092  
garykyle@btconnect.com

**ITALY**  
WOMEN, MEN, CHILDREN  
**DAAM 2018 SRLS**  
**Davide Bonfante**  
Via P. Gobetti, 9  
**37138 Verona**  
T +39 392 0442333  
M +39 348 2253945  
d.bonfante@blueseven.com  
infoitalia@blueseven.com

**NETHERLANDS**  
**H. Obermeyer GmbH & Co. KG**  
Middelweg 2a  
**5253 CA Nieuwkuijk**  
T +31 73 5189540  
F +31 73 5189544  
office.nieuwkuijk@blueseven.com

**PROVINCIES: NOORD EN ZUID  
HOLLAND | UTRECHT | FLEVOLAND |  
FRIESLAND | GRONINGEN**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Kees Veerman**  
Julianaweg 139 J  
**1131 DH Volendam**  
M +31 6 22226384  
k.veerman@blueseven.com

**PROVINCIES: LIMBURG | DRENTHE |  
NOORD-BRABANT | ZEELAND |  
GELDERLAND | OVERIJSSSEL**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Willem Verberne**  
Middelweg 2a  
**5253 CA Nieuwkuijk**  
M +31 6 52559464  
w.verberne@blueseven.com

**NORTHERN IRELAND**  
CHILDREN  
**Gary Kyle Agencies**  
Kincavel House, 11 Ross Lane  
Kells, Co Antrim,  
**BT42 3NB Ballymena**  
M +44 7968 169092  
T +44 2825892115  
garykyle@btconnect.com

**POLAND**  
WOMEN, MEN, CHILDREN  
**„M & K“**  
**Mariusz Ksiazek**  
Pl. Daszyńskiego 14/6  
**42-200 Częstochowa**  
M +48 501 007873  
m.ksiazek@blueseven.com

**RUSSIA**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Peter Sterzer**  
Immenstädter Str. 6-8  
**87534 Oberstaufen**  
Germany  
T +49 8386 916-2533  
p.sterzer@blueseven.com

**SPAIN**  
WOMEN, MEN, CHILDREN  
**Jose Teruel Cobo**  
San Vicente, 8  
**23440 Baeza (Jaen)**  
M +34 652 967739  
blusevenspain@hotmail.com

**UK**  
CHILDREN  
**Ian Tilson**  
Watnall Agencies Ltd  
2 Moonbeam Way, Berry Hill  
**Mansfield**  
Nottinghamshire, NG18 6BB  
M +44 7899 102270  
iantilson63@gmail.com



MESSEN DEUTSCHLAND  
TRADE FAIRS GERMANY

**ESCHBORN**

In den Häusern der Mode 4  
Raum E163, Mezzanin  
Frankfurter Straße 70-72

**KIDS-WORLD**

**20.01. - 22.01.2024**

Stefan Markgraf, M +49 171 4816639

**FASHION SUNDAY**

**21.01.2024**

Stefan Ott, M +49 171 5309401

**FASHION SUNDAY**

**18.02.2024**

Stefan Ott, M +49 171 5309401

**WOMEN & MEN FASHION DAYS**

**23.02. - 25.02.2024**

Stefan Ott, M +49 171 5309401

**FASHION SUNDAY**

**10.03.2024**

Stefan Ott, M +49 171 5309401

**HAMBURG**

ModeCentrum, Haus B, 2. OG, Raum 232  
Modering 3

**FIRST FASHION**

**21.01. - 24.01.2024**

Knut Tessner, M +49 160 93418013

**ORDERPREMIERE**

**04.02. - 09.02.2024**

Knut Tessner, M +49 160 93418013

**HAMBURG**

MesseHalle Hamburg-Schnelsen  
EG-A-01

**KINDERMODEN NORD**

**03.02. - 05.02.2024**

Knut Tessner, M +49 160 93418013

**MÜNCHEN**

MTC, Haus 3, EG, Raum 13c  
Tanusstr. 45

**MTC FASHION START**

**21.01. - 23.01.2024**

Josef Karg, M +49 170 7803342

**MTC INTERCOLLECTION**

**10.02. - 13.02.2024**

Josef Karg, M +49 170 7803342

**MÜNCHEN**

MTC Messe-Forum, Haus 1

**SUPREME KIDS**

**26.01. - 28.01.2024**

Josef Karg, M +49 170 7803342

**NEUSS**

**4-KIDZ.EU**

**13.01. - 15.01.2024**

Euromoda, 5. OG,  
Raum B 506-510 (Messefläche)  
Stefan Loch, M +49 171 7310959

**DFD DÜSSELDORF FASHION DAYS**

**24.01. - 31.01.2024**

Euromoda, 4. OG,  
Raum B 401-402 (Blue Seven Showroom)  
Stefan Loch, M +49 171 7310959

**OLDENBURG**

Weser-Ems-Halle

**MODETAGE**

**24.02. - 26.02.2024**

Knut Tessner, M +49 160 93418013

**ROSTOCK**

OSPA Arena, Tschaikowski Straße 45  
18069 Rostock

**ROSTOCKER MODETAGE**

**24.02. - 25.02.2024**

Dirk Galazky  
M +49 171 7160228  
Diana Galazky  
M +49 170 5816151

**SCHKEUDITZ**

MMC, Haus D, 1. Etage, Raum 192  
Münchener Ring 2

**MMC MODE SONNTAG**

**15.01.2024**

Dirk Galazky  
M +49 171 7160228  
Diana Galazky  
M +49 170 5816151

**QUARTER FASHION ORDERDAYS**

Women- & Menswear

**03.02. - 05.02.2024**

Dirk Galazky  
M +49 171 7160228  
Diana Galazky  
M +49 170 5816151

**QUARTER SPORTS ORDERDAYS**

**19.01. - 21.01.2024**

Dirk Galazky  
M +49 171 7160228  
Diana Galazky  
M +49 170 5816151

**QUARTER KIDS ORDERDAYS**

Kidswear

**09.02. - 11.02.2024**

Dirk Galazky  
M +49 171 7160228  
Diana Galazky  
M +49 170 5816151

**QUARTER DESSOUS ORDERDAYS**

**09.02. - 11.02.2024**

Dirk Galazky  
M +49 171 7160228  
Diana Galazky  
M +49 170 5816151

**SINDELFINGEN**

Modeagentur Merl  
HDK 3, 6. Stock, Raum 2+3  
Mahdentalstr. 112

**FASHIONSTART**

Women- & Menswear

**21.01. - 23.01.2024**

Georg Merl, M +49 178 8179872

**MODEWOCHE I**

Women- & Menswear

**03.02. - 07.02.2024**

Georg Merl, M +49 178 8179872

**MODEWOCHE II**

Women- & Menswear

**24.02. - 28.02.2024**

Georg Merl, M +49 178 8179872

**SINDELFINGEN**

Häuser der Konfektion 3, 4. OG,  
Raum Nr. 09  
Mahdentalstr. 112

**MODEWOCHE I**

Kidswear

**03.02. - 07.02.2024**

Samstag und Sonntag: Termine nur nach  
Vereinbarung  
Stefan Markgraf, M +49 171 4816639

**MODEWOCHE II**

Kidswear

**24.02. - 28.02.2024**

Samstag und Sonntag: Termine nur nach  
Vereinbarung  
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL  
TRADE FAIRS INTERNATIONAL

**AUSTRIA**

**SALZBURG**

Brandboxx Salzburg  
Erdgeschoss Shop A4

**ÖSFA**

Sportswear

**04.02. - 05.02.2024**

**HOT I**

Tracht & Mode Order Start

**23.01. - 24.01.2024**

**FASHION PREMIERE**

**04.02. - 06.02.2024**

**JOT**

Kidswear

**04.02. - 05.02.2024**

**NETHERLANDS**

**ASSEN, HOTEL VAN DER VALK**

Kids-, Women- & Menswear

**21.01. - 22.01.2024**

**NIEUWKUIJK, OPEN HUIS**

Kids-, Women- & Menswear

**28.02.2024**

**VOLENDAM, OPEN HUIS**

Kids-, Women- & Menswear

**28.01.2024**

**POLAND**

**TARGI "FASHIONWEARE"**

ATLAS-ARENA ŁÓDŹ

**21.02. - 22.02.2024**

**TURKEY**

**CBME TURKEY**

Istanbul Expo, Stand 2B-131

**13.12. - 16.12.2023**

Alle Angaben ohne  
Gewähr.

Irrtümer, Druckfehler und  
Änderungen vorbehalten.

Errors and omissions  
excepted. All information is  
subject to change.

Some styles in our collection are  
made from high-quality and  
environmentally friendly **Organic  
Cotton**.



**B2B**

**SCHON ANGEMELDET  
FÜR UNSEREN B2B-SHOP?**

*ALREADY REGISTERED  
FOR OUR B2B-SHOP?*

**GERMANY**

T +49 8386 916-2501

[p.gerken@blueseven.com](mailto:p.gerken@blueseven.com)

**INTERNATIONAL**

T +49 8386 916-2500

[g.stadelmann@blueseven.com](mailto:g.stadelmann@blueseven.com)





AUTUMN / WINTER 2024

BLUE - WOMEN - MEN

BLUE SEVEN

[WWW.BLUESEVEN.COM](http://WWW.BLUESEVEN.COM)

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