

AUTUMN / WINTER
2025



BLUE SEVEN

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BLUE SEVEN

AUTUMN / WINTER

2025

CONTENT

blue

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WOMEN

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BLUE SEVEN

blue

Size 36 - 44

The BLUE SEVEN BLUE winter collection combines urban, versatile designs with camouflage, leopard patterns, classic black, white and red tones.

CARDIGAN . 248098
DRESS . 284034

SWEATSHIRT . 237196
JEANS . 286072

P.04



collection theme

The collection features urban styles with camouflage in beige, pistachio green, and white, including elegant pantsuits and playful blouses for winter. Leopard print makes a comeback across versatile pieces like dresses and sweaters. Red tones combined with neutral colors create a dramatic accent, especially on viscose dresses and chenille sweaters.



P.05

P.06



VEST . 280125
BLOUSE . 280122
PANTS . 286078

Trendy.



P.07

PULLOVER . 248045
SKIRT . 282024

BLUE SEVEN
 blue



CARDIGAN . 248110
DRESS . 284038

BLUE SEVEN
blue



PULLOVER . 248079
SKIRT . 260017



P.10

BLOUSE . 280116
JEANS . 286072



PULLOVER . 248051
JEANS . 286072

Baggy & Chic.



P.11

BLOUSE . 280107
JEANS . 286072

Winter Essentials.



P.12

PULLOVER . 248093
PANTS . 286069

BLUE SEVEN
blue



P.13

COAT . 291096
PULLOVER . 248082
PANTS . 286067

BLUE SEVEN

WOMEN

Size 38 - 48

The BLUE SEVEN WOMEN winter collection structured knitwear in muted tones like off-white, beige, and green, featuring sporty cuts, textured fabrics, and modern details like metallic yarns and foil prints.



P14

PULLOVER . 248075
PANTS . 286074

collection theme

The collection features structured, modern knitwear in a soft, muted color palette with tones like off-white, beige, green, and black, focusing on clean, sporty cuts and contemporary design elements like metallic yarns, appliqués, and geometric patterns. Warm knitwear in black, gray, and amethyst emphasizes texture and variety through blends of viscose, polyester, and mohair.



P15

PULLOVER . 248086
BLOUSE . 280112
PANTS . 263089

Feminine.

CARDIGAN . 248109
PANTS . 263088



P16

CARDIGAN . 248054
SHIRT . 203550
PANTS . 263088



P17

BLUE SEVEN
WOMEN



JACKET . 291098
DRESS . 284036



P.20



SWEATSHIRT . 237194
PANTS . 263088

P.21



PULLOVER . 248113
SKIRT . 282023

**BLUE SEVEN
WOMEN**

Knitted fashion, timeless fashion.

BLUE SEVEN
WOMEN



P.22

PULLOVER . 248059
SKIRT . 260015



P.23

JACKET . 291094
BLOUSE . 280119
PANTS . 286077



SWEATSHIRT . 237190
 BLOUSE . 280119
 PANTS . 286070



PULLOVER . 237189
 PANTS . 286068



PULLOVER . 248072
 SKIRT . 282022

BLUE SEVEN

MEN

Size S - 3XL

The BLUE SEVEN MEN winter collection seamlessly blends stylish elegance with practical functionality through modern cuts, innovative materials, and versatile pieces, making it the ideal companion for the season.

JACKET . 397039
JEANS . 394512



P.26

CARDIGAN . 376510
SHIRT . 390526
JEANS . 394513

collection theme

Sweatwear and knits with polo collars make stylish statements, while various forms and textures combine elegance and comfort at the highest level. Shirts made from jersey, Oxford, and flannel with different collar styles provide versatile looks adaptable to any situation. Additionally, sporty windbreakers and modern blousons offer optimal protection while emphasizing a contemporary, dynamic style.



P.27



PULLOVER . 376503
PANTS . 393014



VEST . 370185
PULLOVER . 376504
JEANS . 394512





PULLOVER . 376516
JEANS . 394512

BLUE SEVEN
MEN

PULLOVER . 376499
JEANS . 394512



HOODY . 370198
PANTS . 393015



PULLOVER . 376497
PANTS . 393014



PULLOVER . 376512

P.32



SWEATSHIRT . 370191
PANTS . 384547



WOVEN SHIRT . 390525
PANTS . 393015



SWEATSHIRT . 370196
PANTS . 393014

P.33

COAT . 397043
PULLOVER . 376513
PANTS . 393018



P.34

BLUE SEVEN
MEN

CARDIGAN . 376511
WOVEN SHIRT . 390529
PANTS . 393015



P.35

SMART.

ZENTRALE
HEAD OFFICE

H. Obermeyer GmbH & Co. KG
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
T +49 8386 916-0
F +49 8386 916-2800
contact@blueseven.com
www.blueseven.com

Director of Sales
Michael Dotterweich
M +49 172 8923290
m.dotterweich@blueseven.com

ORDERBÜROS
SHOWROOMS

H. Obermeyer GmbH & Co. KG
MMC Mitteldeutsches Mode Center
Haus D, 1. Etage, Raum 192
Münchener Ring 2
04435 Schkeuditz
T +49 34204 356703
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

H. Obermeyer GmbH & Co. KG
ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3
22457 Hamburg
T +49 40 5502644
M +49 160 93418013
F +49 40 5502645
k.tessner@blueseven.com
Knut Tessner

H. Obermeyer GmbH & Co. KG
EUROMODA Neuss
4. OG, Raum B 401-402
Anton-Kux-Straße 2,
41460 Neuss
M +49 171 7310959
s.loch@blueseven.com
Stefan Loch

H. Obermeyer GmbH & Co. KG
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45
80807 München
M +49 170 1500872
a.hornung@blueseven.de
Alexandra Hornung

H. Obermeyer GmbH & Co. KG
Haus der Mode 4, Raum E163, Mezzanin
Frankfurter Straße 70-72
65760 Eschborn
T +49 6196 482953
F +49 6196 482963
s.markgraf@blueseven.com
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com
WOMEN, MEN
Stefan Ott
M +49 171 5309401
s.ott@blueseven.com

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Häuser der Konfektion 3, 4. OG,
Raum Nr. 02
Mahdentalstr. 112
71065 Sindelfingen
M +49 171 4816639
s.markgraf@blueseven.com
Stefan Markgraf

REPRÄSENTANTEN
REPRESENTATIVES

**BERLIN | NEUE BUNDES-
LÄNDER**
WOMEN, MEN, CHILDREN
Modeagentur Dirk Galazky
Hauptstr. 24
18184 Neuendorf
T+F +49 38204 15876
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

**BREMEN | HAMBURG |
NIEDERSACHSEN |
SCHLESWIG-HOLSTEIN**
WOMEN, MEN, CHILDREN
Knut Tessner
M +49 160 93418013
k.tessner@blueseven.com

**TEIL NIEDERSACHSEN |
NORDRHEIN-WESTFALEN**
WOMEN, MEN, CHILDREN
Stefan Loch
M +49 171 7310959
s.loch@blueseven.com

**HESSEN |RHEINLAND-
PFALZ | SAARLAND**
WOMEN, MEN
Stefan Ott
M +49 1715309401
s.ott@blueseven.com

**BADEN-WÜRTTEMBERG |
HESSEN | RHEINLAND-
PFALZ | SAARLAND**
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BADEN-WÜRTTEMBERG
WOMEN, MEN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BAYERN
WOMEN, MEN, CHILDREN
Alexandra Hornung
M +49 170 1500872
a.hornung@blueseven.de

INTERNATIONALER KONTAKT
INTERNATIONAL CONTACT

H. Obermeyer GmbH & Co. KG
Export Director
Paul Bart
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
M +31 6317 44687
p.bart@blueseven.com
www.blueseven.com

REPRÄSENTANTEN
REPRESENTATIVES

AUSTRIA
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Martin Burger
Brandboxx Salzburg
Erdgeschoss Shop A4
Moosfeldstraße 1
5101 Bergheim bei Salzburg
M +43 664 3415945
burger@blueseven.at

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Andreas Kacsits
Hauptstraße 46
7301 Deutschkreutz
M +43 664 2020746
a.kacsits@blueseven.com

**BELGIUM | LUXEMBOURG |
FRANCE**
WOMEN, MEN, CHILDREN
Cara Donna BV
Rudy Vanoirbeek
Atrium 36
Trade mart
Atomiumsquare 1
1020 Brussels
T +32 24797145
M +32 475 370210
rudy.vanoirbeek@caradonna.be

CIS COUNTRIES | ISRAEL
CHILDREN
H. Obermeyer GmbH & Co. KG
Alexey Zemlinsky
Immenstädter Straße 6-8
87534 Oberstaufen
M +49 175 887 7418
a.zemlinsky@blueseven.com

CZECH REPUBLIC
CHILDREN
Natálie Hybnerová
Jabloňová 358
250 73 Radonice
M +420 721 686 247
hybnerova.nat@gmail.com

GREECE
WOMEN, MEN, CHILDREN
S. Haritidis S.A.
59 Thermaikou str, Oreokastro
56430 Thessaloniki
T +30 2310 685855
info@haritidis.com

HUNGARY
WOMEN, MEN, CHILDREN
**Import 2005 Kereskedelmi és
Szolgáltató BT.**
Rózsa Záhorszky
Hajós utca 16/18. 4/1
1065 Budapest
T +36 1 3328250
M +36 30 6489581
rozsa.zahorszky@import2005.hu
www.import2005.hu

IRELAND
CHILDREN
Gary Kyle Agencies
IFC House, 23 Fashion City,
Ballymount upper
Dublin 24
M +44 7968 169092
garykyle@btconnect.com

ITALY
WOMEN, MEN, CHILDREN
DAAM 2018 SRLS
Davide Bonfante
Via P. Gobetti, 9
37138 Verona
T +39 392 0442333
M +39 348 2253945
d.bonfante@blueseven.com
infoitalia@blueseven.com

NETHERLANDS
H. Obermeyer GmbH & Co. KG
Middelweg 2a
5253 CA Nieuwkuijk
T +31 73 5189540
F +31 73 5189544
office.nieuwkuijk@blueseven.com

**PROVINCIES: NOORD EN ZUID
HOLLAND | UTRECHT | FLEVOLAND |
FRIESLAND | GRONINGEN**
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Kees Veerman
Julianaweg 139 J
1131 DH Volendam
M +31 6 22226384
k.veerman@blueseven.com

**PROVINCIES: LIMBURG | DRENTHÉ |
NOORD-BRABANT | ZEELAND |
GELDERLAND | OVERIJSEL**
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Willem Verberne
Middelweg 2a
5253 CA Nieuwkuijk
M +31 6 52559464
w.verberne@blueseven.com

NORTHERN IRELAND
CHILDREN
Gary Kyle Agencies
Kincavel House, 11 Ross Lane
Kells, Co Antrim,
BT42 3NB Ballymena
M +44 7968 169092
T +44 2825892115
garykyle@btconnect.com

POLAND
WOMEN, MEN, CHILDREN
„M & K“
Mariusz Książek
Pl. Daszyńskiego 14/6
42-200 Częstochowa
M +48 501 007873
m.ksiazek@blueseven.com

WOMEN, MEN
Indrax Sp. z o. o.
Michał Wszolek
Ul. Spichrzowa 3
41-800 Zabrze
M + 48 604 964 658
michal.wszolek@indrax.pl

RUSSIA
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Peter Sterzer
Immenstädter Str. 6-8
87534 Oberstaufen
Germany
T +49 8386 916-2533
p.sterzer@blueseven.com

SPAIN
WOMEN, MEN, CHILDREN
Jose Teruel Cobo
San Vicente, 8
23440 Baeza (Jaen)
M +34 652 967739
blusevenspain@hotmail.com

Juan Herrera
C/Menorca, 2
Las Rozas de Madrid
28290 Madrid
M +34 619 384127
j.herrera@blueseven.com

UK
CHILDREN
Ian Tilson
Watnall Agencies Ltd
2 Moonbeam Way, Berry Hill
Mansfield
Nottinghamshire, NG18 6BB
M +44 7899 102270
iantilson63@gmail.com

MESSEN DEUTSCHLAND
TRADE FAIRS GERMANY

ESCHBORN

In den Häusern der Mode 4
Raum E163, Mezzanin
Frankfurter Straße 70-72

KIDS-WORLD

18.01. - 20.01.2025
Stefan Markgraf, M +49 171 4816639

FASHION SUNDAY

19.01.2025
Stefan Ott, M +49 171 5309401

WOMEN & MEN FASHION DAYS

21.01. - 22.01.2025
Stefan Ott, M +49 171 5309401

FASHION SUNDAY

16.02.2025
Stefan Ott, M +49 171 5309401

HAMBURG

ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION

19.01. - 22.01.2025
Knut Tessner, M +49 160 93418013

ORDERPREMIERE

02.02. - 07.02.2025
Knut Tessner, M +49 160 93418013

HAMBURG

MesseHalle Hamburg-Schnelsen
EG-A-01

KINDERMODEN NORD

01.02. - 03.02.2025
Knut Tessner, M +49 160 93418013

MÜNCHEN

MTC, Haus 3, EG, Raum 13c
Taurusstr. 45

MTC FASHION START

19.01. - 21.01.2025
Alexandra Hornung, M +49 170 1500872

MTC INTERCOLLECTION

08.02. - 11.02.2025
Alexandra Hornung, M +49 170 1500872

MÜNCHEN

MTC Messe-Forum, Haus 1

SUPREME KIDS

24.01. - 26.01.2025
Alexandra Hornung, M +49 170 1500872

ULM

Ulm-Messe GmbH

UNITEX FASHION FESTIVAL

20.05. - 21.05.2024
Alexandra Hornung, M +49 170 1500872
Stefan Markgraf, M +49 171 4816639

NEUSS

4-KIDZ.EU
11.01. - 13.01.2025

Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS

22.01. - 29.01.2025
Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

BIELEFELD

KATAG MARKENTAG
02.04. - 03.04.2025
Katag AG
Stralsunder Straße 5, 33605 Bielefeld
Stefan Loch, M +49 171 7310959

ROSTOCK

OSPA Arena, Tschaikowski Straße 45
18069 Rostock
ROSTOCKER MODETAGE
22.02. - 23.02.2024
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SCHKEUDITZ

MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

QUARTER SHOETIME & BAGS

07.02. - 09.02.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER FASHION ORDERDAYS

Women- & Menswear
01.02. - 03.02.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER SPORTS ORDERDAYS

07.02. - 09.02.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER KIDS ORDERDAYS

Kidswear
07.02. - 09.02.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER DESSOUS ORDERDAYS

07.02. - 09.02.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SINDELINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I

Women- & Menswear
01.02. - 05.02.2025
Stefan Markgraf, M +49 171 4816639

MODEWOCHE II

Women- & Menswear
22.02. - 25.02.2025
Stefan Markgraf, M +49 171 4816639

SINDELINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I

Kidswear
01.02. - 05.02.2025
Samstag und Sonntag: Termine nur nach
Vereinbarung
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG

Brandboxx Salzburg
Erdgeschoss Shop A4

HOT I

Tracht & Mode Order Start
21.01. - 22.01.2025

FASHION PREMIERE

02.02. - 04.02.2025

JOT

Kidswear
09.02. - 10.02.2025

NETHERLANDS

ASSEN, HOTEL VAN DER VALK

Kids-,Women- & Menswear
19.01. - 20.01.2025

VOLENDAM, OPEN HUIS

Kids-,Women- & Menswear
26.01.2025

HENGELO, VAN DER VALK

Kids-,Women- & Menswear
21.01.2025

NIEUWKUIJK, OPEN HUIS

Kids-,Women- & Menswear
26.01.2025

POLAND

TARGI MODY FASHIONWEARE

ATLAS-ARENA ŁÓDŹ
12.02. - 13.02.2025

ITALY

PITTI IMMAGINE BIMBO

Fortezza da Basso in Florence
22.01. - 23.01.2025

Alle Angaben ohne
Gewähr.

Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles in our collection are
made from high-quality and
environmentally friendly **Organic
Cotton**.



We're proud to announce that we at-
tained **GOTS** (Global Organic Textile
Standard) certification in July 2024.



B2B

**SCHON ANGEMELDET
FÜR UNSEREN B2B-SHOP?**
ALREADY REGISTERED
FOR OUR B2B-SHOP?

GERMANY
T +49 8386 916-2501
p.gerken@blueseven.com

INTERNATIONAL
T +49 8386 916-2500
g.stadelmann@blueseven.com

BLUE SEVEN

BLUE SEVEN

H. Obermeyer GmbH & Co. KG

Immenstädter Straße 6-8

87534 Oberstaufen

Germany

T +49 8386 916-0

F +49 8386 916-2800

contact@blueseven.com

www.blueseven.com

Director of Sales

Michael Dotterweich

M +49 172 8923290

m.dotterweich@blueseven.com

