

AUTUMN / WINTER
2025



BLUE SEVEN

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BLUE SEVEN
AUTUMN / WINTER 2025



NEW BORN
Size 56-68 (1-9 M)

PAGE 4-11



MINI KIDS
Size 68-86 (6-24 M)

PAGE 12-21



KIDS
Size 92-128 (2-8 Y)

PAGE 22-33



TEENS
Size 134-176 (9-16 Y)

PAGE 34-45

BLUE SEVEN



NEW BORN

Size 56-68 (1-9 M)



CARDIGAN . 462012
PANTS . 469069



ROMPER . 485043

BLUE SEVEN



ROMPER . 485042



SET, 2-PIECES . 473225



LONGSLEEVE . 452061
PANTS . 469070

BLUE SEVEN



ROMPER . 483059

BLUE SEVEN



CARDIGAN . 462012
PANTS . 469069



ROMPER . 483060



BLUE SEVEN



MINI KIDS

Size 68-86 (6-24 M)

JACKET . 974532
T-SHIRT, LONGSLEEVE . 950636
PANTS . 972012

JACKET . 997532
↑ SWEATSHIRT . 984130
PANTS . 995028

↑ PULLOVER . 987063
PANTS . 995029



↑ VEST . 998500
PULLOVER . 987070
PANTS . 995028



DRESS . 963119
LEGGINGS . 965113

BLUE SEVEN



T-SHIRT, LONGSLEEVE . 977653
BIB PANTS . 996035

T-SHIRT, LONGSLEEVE . 950646
BIB PANTS . 973531



JACKET . 984144
T-SHIRT, LONGSLEEVE . 977647
PANTS . 996034



JACKET . 957104

BLUE SEVEN



PULLOVER . 987064
PANTS . 990075

T-SHIRT, LONGSLEEVE . 977651
PANTS . 990074

BLUE SEVEN



T-SHIRT, LONGSLEEVE . 950633

T-SHIRT, LONGSLEEVE . 950636
VEST . 960051
JEANS . 973532



DRESS . 963120

BLUE SEVEN



SWEATSHIRT . 984137
PANTS . 996034

BLUE SEVEN

★ KIDS

Size 92-128 (2-8 Y)

VEST . 897004
PULLOVER . 869098
PANTS . 887046

↑ SWEATSHIRT . 864768
JEANS . 890564

↑ SWEATSHIRT . 764710
LEGGINGS . 775175

↑ PULLOVER . 769131
PANTS . 787028



📌 DRESS . 773712

📌 T-SHIRT, LONGSLEEVE . 750775
SKIRT . 774534



📌 PULLOVER . 769129
📌 LEGGINGS . 775170



JACKET . 795708
📌 DRESS . 773712



JACKET . 895559
 T-SHIRT, LONGSLEEVE . 850780
 JEANS . 890566



JACKET . 895558
 T-SHIRT, LONGSLEEVE . 850771
 PANTS . 887046



JACKET . 895557
 T-SHIRT, LONGSLEEVE . 850790
 PANTS . 875103

↑ SWEATSHIRT . 864764
 ↑ PANTS . 875098



SWEATSHIRT . 864779
JEANS . 890565



SWEATSHIRT . 764699
PANTS . 775167



DRESS . 773709



SWEATSHIRT . 864760
PANTS . 875096

BLUE SEVEN



↑ SWEATSHIRT . 764711
JEANS . 790557

BLUE SEVEN

BACK
to
SCHOOL



↑ T-SHIRT, LONGSLEEVE . 850778
PANTS . 887046



DRESS . 773708



VEST . 897003
T-SHIRT, LONGSLEEVE . 850784
PANTS . 887046

SWEAT JACKET . 764706
T-SHIRT, LONGSLEEVE . 750777
JEANS . 790556

DRESS . 773715



SWEATSHIRT . 764704
PANTS . 775171



BLUE SEVEN



BLUE SEVEN



TEENS

Size 134-176 (9-16 Y)

CARDIGAN . 576258
T-SHIRT, LONGSLEEVE . 551714
PANTS . 593024

JACKET . 597053
T-SHIRT, LONGSLEEVE . 551717

SWEATSHIRT . 670276
PANTS . 693040

JACKET . 697039
T-SHIRT, LONGSLEEVE . 651695
PANTS . 693040

CARDIGAN . 576270
JEANS . 594542



CARDIGAN . 576262
PANTS . 584587



PULLOVER . 576272
SKIRT . 591008

BLUE SEVEN



PULLOVER . 576261
SKIRT . 583512



WOVEN SHIRT . 690041
T-SHIRT . 650508
PANTS . 693039

JACKET . 697040
T-SHIRT, LONGSLEEVE . 651693
PANTS . 693041

BLUE SEVEN

SWEATSHIRT . 670277
JEANS . 694565

SWEATSHIRT . 670272
PANTS . 684574



DRESS . 582061

BLOUSE . 590021
JEANS . 594542

BLUE SEVEN



VEST . 598507
SWEATSHIRT . 570164
JEANS . 594542



CARDIGAN . 576265
T-SHIRT, LONGSLEEVE . 551716
PANTS . 593023

SWEATSHIRT . 670281
PANTS . 693041

SWEATSHIRT . 670271
PANTS . 693040



BLUE SEVEN

SWEATSHIRT . 670263
PANTS . 693041



BLUE SEVEN



SWEATSHIRT . 670272
PANTS . 684574



T-SHIRT, LONGSLEEVE . 651698
PANTS . 684574



PULLOVER . 576264
SKIRT . 591009

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TRADE FAIRS GERMANY

ESCHBORN

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Raum E163, Mezzanin
Frankfurter Straße 70-72

KIDS-WORLD

18.01. - 20.01.2025
Stefan Markgraf, M +49 171 4816639

FASHION SUNDAY

19.01.2025
Stefan Ott, M +49 171 5309401

WOMEN & MEN FASHION DAYS

21.01. - 22.01.2025
Stefan Ott, M +49 171 5309401

FASHION SUNDAY

16.02.2025
Stefan Ott, M +49 171 5309401

HAMBURG

ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION

19.01. - 22.01.2025
Knut Tessner, M +49 160 93418013

ORDERPREMIERE

02.02. - 07.02.2025
Knut Tessner, M +49 160 93418013

HAMBURG

MesseHalle Hamburg-Schnelsen
EG-A-01

KINDERMODEN NORD

01.02. - 03.02.2025
Knut Tessner, M +49 160 93418013

MÜNCHEN

MTC, Haus 3, EG, Raum 13c
Taurusstr. 45

MTC FASHION START

19.01. - 21.01.2025
Alexandra Hornung, M +49 170 1500872

MTC INTERCOLLECTION

08.02. - 11.02.2025
Alexandra Hornung, M +49 170 1500872

MÜNCHEN

MTC Messe-Forum, Haus 1

SUPREME KIDS

24.01. - 26.01.2025
Alexandra Hornung, M +49 170 1500872

ULM

Ulm-Messe GmbH

UNITEX FASHION FESTIVAL

20.05. - 21.05.2024
Alexandra Hornung, M +49 170 1500872
Stefan Markgraf, M +49 171 4816639

NEUSS

4-KIDZ.EU
11.01. - 13.01.2025

Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS

22.01. - 29.01.2025
Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

BIELEFELD

KATAG MARKENTAG
02.04. - 03.04.2025
Katag AG
Stralsunder Straße 5, 33605 Bielefeld
Stefan Loch, M +49 171 7310959

ROSTOCK

OSPA Arena, Tschaikowski Straße 45
18069 Rostock
ROSTOCKER MODETAGE
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SCHKEUDITZ

MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

QUARTER SHOETIME & BAGS

07.02. - 09.02.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
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QUARTER FASHION ORDERDAYS

Women- & Menswear
01.02. - 03.02.2025
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QUARTER SPORTS ORDERDAYS

07.02. - 09.02.2025
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Diana Galazky
M +49 170 5816151

QUARTER KIDS ORDERDAYS

Kidswear
07.02. - 09.02.2025
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Diana Galazky
M +49 170 5816151

QUARTER DESSOUS ORDERDAYS

07.02. - 09.02.2025
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M +49 170 5816151

SINDELFINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I

Women- & Menswear
01.02. - 05.02.2025
Stefan Markgraf, M +49 171 4816639

MODEWOCHE II

Women- & Menswear
22.02. - 25.02.2025
Stefan Markgraf, M +49 171 4816639

SINDELFINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I

Kidswear
01.02. - 05.02.2025
Samstag und Sonntag: Termine nur nach
Vereinbarung
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG

Brandboxx Salzburg
Erdgeschoss Shop A4

HOT I

Tracht & Mode Order Start
21.01. - 22.01.2025

FASHION PREMIERE

02.02. - 04.02.2025

JOT

Kidswear
09.02. - 10.02.2025

NETHERLANDS

ASSEN, HOTEL VAN DER VALK

Kids-, Women- & Menswear
19.01. - 20.01.2025

VOLENDAM, OPEN HUIS

Kids-, Women- & Menswear
26.01.2025

HENGELO, VAN DER VALK

Kids-, Women- & Menswear
21.01.2025

NIEUWKUIJK, OPEN HUIS

Kids-, Women- & Menswear
26.01.2025

POLAND

TARGI MODY FASHIONWEARE

ATLAS-ARENA ŁÓDŹ
12.02. - 13.02.2025

ITALY

PITTI IMMAGINE BIMBO

Fortezza da Basso in Florence
22.01. - 23.01.2025

Alle Angaben ohne
Gewähr.

Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles in our collection are
made from high-quality and
environmentally friendly **Organic
Cotton**.



We're proud to announce that we at-
tained **GOTS** (Global Organic Textile
Standard) certification in July 2024.



B2B

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