SPRING / SUMMER
2026

BLUE SEVEN

WWW.BLUESEVEN.COM

BLUE SEVEN

S/S26 collection

content.

04 blue
Size 36 – 44

26 MEN
Size S – 3XL

14 WOMEN
Size 38 – 48

BLUE SEVEN

blue

Size 36 - 44

The BLUE SEVEN BLUE collection combines mediterranean flair, nostalgic prints, boho ease, and timeless essentials for a versatile summer look.

SWEATER . 147195
JEANS . 188015

collection theme

This season is all about effortless summer style-defined by flowing silhouettes, soft fabrics, and a rich mix of colors and prints.
From timeless essentials to standout statement pieces, the collection blends comfort with individuality. Embroidery, floral patterns, and delicate details meet bold graphics and modern cuts, offering something for every mood.

DRESS . 184208

DRESS . 184202

DRESS . 184219

SWEATSHIRT . 143065
PANTS . 161084

BLOUSE . 180307
PANTS . 186215

BLOUSE . 180296
SKIRT . 182069

T-SHIRT . 105900
PANTS . 186213

Summer attitude.

SWEATER . 147190
SHORT . 186211

SWEATER . 147193
PANTS . 186202

BLUE SEVEN

WOMEN

Size 38 - 48

The BLUE SEVEN WOMEN collection blends coastal charm, timeless elegance, and botanical softness into effortlessly chic summer looks.

BLOUSE . 180304
PANTS . 186204

collection theme

Natural elegance meets coastal freshness and contemporary femininity in this season's capsule collections. Soft botanical tones, vibrant summer hues, and breezy fabrics define a wardrobe that blends relaxed silhouettes with refined details. From floral and tropical prints to stripes and delicate embroidery, the pieces offer versatility and ease for warm days. Whether inspired by nature, tradition, or the sea, the styles combine comfort and character in perfect harmony.

SWEATER . 147187
PANTS . 186206

Always ready.

BLOUSE . 180314
PANTS . 186208

BLOUSE . 180323
PANTS . 186214

BLUE SEVEN
WOMEN

T-SHIRT . 105881
SKIRT . 182070

CARDIGAN . 147197
T-SHIRT . 100140
PANTS . 186205

BLUE SEVEN
WOMEN

T-SHIRT . 105922
SKIRT . 182072

SWEATSHIRT . 143069
JERSEY PANTS . 186212

BLUE SEVEN
WOMEN

DRESS . 184215

T-SHIRT . 105909
PANTS . 186206

BLOUSE . 180312
PANTS . 186201

T-SHIRT . 105904
SKIRT . 182074

T-SHIRT . 105892
PANTS . 186206

BLUE SEVEN

MEN

Size S - 3XL

The BLUE SEVEN MEN collection combines modern comfort and clean design with soft sweatwear and versatile essentials for a relaxed, stylish look.

POLO . 321194
JEANS . 345041

collection theme

The collection offers a refined take on modern comfort with clean silhouettes, breathable fabrics, and versatile designs. High-quality cotton, soft fits, and a palette of neutrals, summer brights, and maritime tones define a wardrobe made for ease and freedom of movement.

SHIRT . 341031
PANTS . 343581

T-SHIRTS . 302846
JEANS SHORTS . 345041

BLUE SEVEN
MEN

SHIRT . 341027
SHORTS . 343578

T-SHIRT . 302861
SHORTS . 343582

BLUE SEVEN
MEN

T-SHIRTS . 302844
JEANS SHORTS . 345041

T-SHIRT . 302860
SHORTS . 333059

LONGSLEEVE, T-SHIRT . 318507
SHORTS . 343580

SHIRT . 341029
CARGO SHORTS . 343583

POLO . 327056
SHORTS . 343580

POLO . 321201
CARGO SHORTS . 343583

T-SHIRT . 341035
SHORTS . 343586

JACKET . 348503
SHIRT . 341032
SHORTS . 343578

BLUE SEVEN
MEN

VERTRIEBSNETZ DEUTSCHLAND
Distribution Germany

ZENTRALE
HEAD OFFICE

H. Obermeyer GmbH & Co. KG
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
T +49 8386 916-0
F +49 8386 916-2800
contact@blueseven.com
www.blueseven.com

Director Sales
Michael Dotterweich
M +49 172 8923290
m.dotterweich@blueseven.com

ORDERBÜROS
SHOWROOMS

H. Obermeyer GmbH & Co. KG
MMC Mitteldeutsches Mode Center
Haus D, 1. Etage, Raum 192
Münchener Ring 2
04435 Schkeuditz
T +49 34204 356703
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

H. Obermeyer GmbH & Co. KG
ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3
22457 Hamburg
T +49 40 5502644
M +49 160 93418013
F +49 40 5502645
k.tessner@blueseven.com
Knut Tessner

H. Obermeyer GmbH & Co. KG
EUROMODA Neuss
4. OG, Raum B 401-402
Anton-Kux-Straße 2,
41460 Neuss
M +49 171 7310959
s.loch@blueseven.com
Stefan Loch

H. Obermeyer GmbH & Co. KG
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45
80807 München
M +49 170 1500872
a.hornung@blueseven.com
Alexandra Hornung

H. Obermeyer GmbH & Co. KG
Haus der Mode 4, Raum E163, Mezzanin
Frankfurter Straße 70-72
65760 Eschborn
T +49 6196 482953
F +49 6196 482963
s.markgraf@blueseven.com
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com
WOMEN, MEN
Stefan Ott
M +49 171 5309401
s.ott@blueseven.com

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Häuser der Konfektion 3, 4. OG,
Raum Nr. 02
Mahdentalstr. 112
71065 Sindelfingen
M +49 171 4816639
s.markgraf@blueseven.com
Stefan Markgraf

REPRÄSENTANTEN
REPRESENTATIVES

BERLIN | NEUE BUNDES-LÄNDER
WOMEN, MEN, CHILDREN
Modeagentur Dirk Galazky
Hauptstr. 24
18184 Neuendorf
T+F +49 38204 15876
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

BREMEN | HAMBURG | NIEDERSACHSEN | SCHLESWIG-HOLSTEIN
WOMEN, MEN, CHILDREN
Knut Tessner
M +49 160 93418013
k.tessner@blueseven.com

TEIL NIEDERSACHSEN | NORDRHEIN-WESTFALEN
WOMEN, MEN, CHILDREN
Stefan Loch
M +49 171 7310959
s.loch@blueseven.com

HESSEN |RHEINLAND-PFALZ | SAARLAND
WOMEN, MEN
Stefan Ott
M +49 1715309401
s.ott@blueseven.com

BADEN-WÜRTTEMBERG | HESSEN | RHEINLAND-PFALZ | SAARLAND
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BADEN-WÜRTTEMBERG
WOMEN, MEN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BAYERN
WOMEN, MEN, CHILDREN
Alexandra Hornung
M +49 170 1500872
a.hornung@blueseven.com

VERTRIEBSNETZ INTERNATIONAL
Distribution International

INTERNATIONALER KONTAKT
INTERNATIONAL CONTACT

H. Obermeyer GmbH & Co. KG
Export Director
Paul Bart
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
M +31 6317 44687
p.bart@blueseven.com
www.blueseven.com

REPRÄSENTANTEN
REPRESENTATIVES

AUSTRIA
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Martin Burger
Brandboxx Salzburg
Erdgeschoss Shop A4
Moosfeldstraße 1
5101 Bergheim bei Salzburg
M +43 664 3415945
burger@blueseven.at

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Andreas Kacsits
Hauptstraße 46
7301 Deutschkreutz
M +43 664 2020746
a.kacsits@blueseven.com

BELGIUM | LUXEMBOURG | FRANCE
WOMEN, MEN, CHILDREN
Cara Donna BV
Rudy Vanoirbeek
Atrium 36
Trade mart
Atomiumsquare 1
1020 Brussels
T +32 24797145
M +32 475 370210
rudy.vanoirbeek@caradonna.be

Tibo Engelen
Atrium 36
Trade mart
Atomiumsquare 1
1020 Brussels
M +32 479892540
tibo.engelen@caradonna.be

CIS COUNTRIES
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Peter Sterzer
Immenstädter Str. 6-8
87534 Oberstaufen
Germany
T +49 8386 916-2533
p.sterzer@blueseven.com

CZECH REPUBLIC
CHILDREN
Natálie Hybnerová
Jabloňová 358
250 73 Radonice
M +420 721 686 247
hybnerova.nat@gmail.com

GREECE
WOMEN, MEN, CHILDREN
S. Haritidis S.A.
59 Thermaikou str, Oreokastro
56430 Thessaloniki
T +30 2310 685855
info@haritidis.com

HUNGARY
WOMEN, MEN, CHILDREN
Import 2005 Kereskedelmi és Szolgáltató BT.
Rózsa Záhorszky
Hajós utca 16/18. 4/1
1065 Budapest
T +36 1 3328250
M +36 30 6489581
rozsa.zahorszky@import2005.hu
www.import2005.hu

ITALY
WOMEN, MEN, CHILDREN
DAAM 2018 SRLS
Davide Bonfante
Via P. Gobetti, 9
37138 Verona
T +39 392 0442333
M +39 348 2253945
dbonfante@blueseven.com
infoitalia@blueseven.com

NETHERLANDS
H. Obermeyer GmbH & Co. KG
Middelweg 2a
5253 CA Nieuwkuijk
T +31 73 5189540
F +31 73 5189544
office.nieuwkuijk@blueseven.com

PROVINCIES: NOORD EN ZUID HOLLAND | UTRECHT | FLEVOLAND | FRIESLAND | GRONINGEN
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Kees Veerman
Julianaweg 139 J
1131 DH Volendam
M +31 6 22226384
k.veerman@blueseven.com

PROVINCIES: LIMBURG | DRENTHE | NOORD-BRABANT | ZEELAND | GELDERLAND | OVERIJSSEL
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Willem Verberne
Middelweg 2a
5253 CA Nieuwkuijk
M +31 6 52559464
w.verberne@blueseven.com

NORTHERN IRELAND
CHILDREN
Nicky McClelland Agencies
2. Windmill Road
Ballyholme
BT20 5RA Bangor
M +44 7818 433642
nicky.mcclelland@icloud.com

POLAND
WOMEN, MEN, CHILDREN
„M & K"
Mariusz Ksiazek
Pl. Daszyńskiego 14/6
42-200 Częstochowa
M +48 501 007873
m.ksiazek@blueseven.com

SPAIN
WOMEN, MEN, CHILDREN
Jose Teruel Cobo
San Vicente, 8
23440 Baeza (Jaen)
M +34 652 967739
bluesevenspain@hotmail.com

Juan Herrera
C/Menorca, 2
Las Rozas de Madrid
28290 Madrid
M +34 619 384127
j.herrera@blueseven.com

UK
CHILDREN
Ian Tilson
Watnall Agencies Ltd
2 Moonbeam Way, Berry Hill
Mansfield
Nottinghamshire, NG18 6BB
M +44 7899 102270
iantilson63@gmail.com

BLUE SEVEN

MESSEN
Trade Fairs

MESSEN DEUTSCHLAND
TRADE FAIRS GERMANY

ESCHBORN
In den Häusern der Mode 4
Raum E163, Mezzanin
Frankfurter Straße 70-72

KIDS-WORLD
26.07. - 28.07.2025
Stefan Markgraf, M +49 171 4816639

WOMEN & MEN FASHION DAYS
14.07. - 17.07.2025
Stefan Ott, M +49 171 5309401

FASHION SUNDAY
13.07.2025
Stefan Ott, M +49 171 5309401

FASHION SUNDAY
17.08.2025
Stefan Ott, M +49 171 5309401

HAMBURG
ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION
13.07. - 16.07.2025
Knut Tessner, M +49 160 93418013

ORDERPREMIERE
03.08. - 08.08.2025
Knut Tessner, M +49 160 93418013

HAMBURG
MesseHalle Hamburg-Schnelsen
EG-A-01
KINDERMODEN NORD
02.08. - 04.08.2025
Knut Tessner, M +49 160 93418013

MÜNCHEN
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45

MTC FASHION START
13.07. - 15.07.2025
Alexandra Hornung, M +49 170 1500872

MTC INTERCOLLECTION
02.08. - 05.08.2025
Alexandra Hornung, M +49 170 1500872

MÜNCHEN
MTC Messe-Forum, Haus 1
SUPREME KIDS
11.07 - 13.07.2025
Alexandra Hornung, M +49 170 1500872

ULM
Ulm-Messe GmbH
UNITEX FASHION FESTIVAL
20.05. - 21.05.2025
Alexandra Hornung, M +49 170 1500872
Stefan Markgraf, M +49 171 4816639

NEUSS
4-KIDZ.EU
05.07. - 07.07.2025
Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS
16.07. - 23.07.2025
Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

BIELEFELD
KATAG MARKENTAG
02.04. - 03.04.2025
Katag AG
Stralsunder Straße 5, 33605 Bielefeld
Stefan Loch, M +49 171 7310959

ROSTOCK
OSPA Arena, Tschaikowski Straße 45
18069 Rostock
ROSTOCKER MODETAGE
23.08. - 24.08.2024
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SCHKEUDITZ
MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

QUARTER SHOETIME & BAGS
04.09. - 07.09.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER FASHION ORDERDAYS
Women- & Menswear
02.08. - 04.08.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER SPORTS ORDERDAYS
08.08. - 10.08.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER KIDS ORDERDAYS
Kidswear
25.07. - 27.07.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER DESSOUS ORDERDAYS
08.08. - 10.08.2025
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SINDELFINGEN
Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE II
Women- & Menswear, Kidswear
23.08. - 27.08.2025
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG
Brandboxx Salzburg
Erdgeschoss Shop A4

HOT
Tracht & Mode Order Start
22.07. - 23.07.2025

SCHICK
03.08. - 05.08.2025

JOT
Kidswear
27.08. -28.07.2025

NETHERLANDS

ASSEN, HOTEL VAN DER VALK
Kids-,Women- & Menswear
13.07. - 14.07.2025

NIEUWEGEIN, PREVIEW KIDS
Kids-,Women- & Menswear
16.06.2025

ZAANDAM, MODE FABRIEK
Kids-,Women- & Menswear
06.07. - 07.07.2025

NIEUWKUIJK, OPEN HUIS
Kids-,Women- & Menswear
20.07.2025

POLAND

EXPO LODZ
ALEJA POLITECHNIKI 4 ŁÓDŹ
20.08. - 21.08.2025

ITALY

PITTI IMMAGINE BIMBO
Fortezza da Basso in Florence
25.06. - 26.06.2025

Alle Angaben ohne Gewähr.
Irrtümer, Druckfehler und Änderungen vorbehalten.
Errors and omissions excepted. All information is subject to change.

Some styles in our collection are made from high-quality and environmentally friendly **Organic Cotton**.

We're proud to announce that we attained **GOTS (Global Organic Textile Standard)** certification in July 2024.

B2B

SCHON ANGEMELDET FÜR UNSEREN B2B-SHOP?
ALREADY REGISTERED FOR OUR B2B-SHOP?

GERMANY
T +49 8386 916-2501
p.gerken@blueseven.com

INTERNATIONAL
T +49 8386 916-2500
g.stadelmann@blueseven.com

BLUE SEVEN

H. Obermeyer GmbH & Co. KG
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
T +49 8386 916-0
F +49 8386 916-2800
contact@blueseven.com
www.blueseven.com

Director of Sales
Michael Dotterweich
M +49 172 8923290
m.dotterweich@blueseven.com