

AUTUMN / WINTER  
2026



BLUE SEVEN

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# BLUE SEVEN

AUTUMN / WINTER 2026



**NEW BORN**  
Size 56-68 (1-9 M)

PAGE 4-11



**MINI KIDS**  
Size 68-92 (6-36 M)

PAGE 12-21



**KIDS**  
Size 98-134 (3-9 Y)

PAGE 22-33



**TEENS**  
Size 134-176 (9-16 Y)

PAGE 34-45



BLUE SEVEN

 **NEW BORN**

Size 56-68 (1-9 M)

JUMPSUIT . 485044  
JUMPSUIT . 485045



↑ CARDIGAN . 462014  
↑ PANTS . 469071

BLUE SEVEN



↑ CARDIGAN . 462015  
↑ PANTS . 469072



ROMPER . 483070



BLUE SEVEN



ROMPER . 483070



ROMPER . 483068

# BLUE SEVEN



SET, 3-PIECES . 473245



ROMPER . 483066

BLUE SEVEN

 **MINI KIDS**

Size 68-92 (6-36 M)



DRESS . 963136

VEST . 960056

T-SHIRT, LONGSLEEVE . 950658

LEGGINGS . 965118



CARDIGAN . 960055  
T-SHIRT, LONGSLEEVE . 950649  
LEGGING . 965121



T-SHIRT, LONGSLEEVE . 950651  
LEGGING . 965131



VEST . 957118  
SWEATSHIRT . 957107  
PANTS . 972013



T-SHIRT, LONGSLEEVE . 977670  
BIB TROUSERS . 990083



PULLOVER . 987071  
TROUSERS . 995030



CARDIGAN . 987073  
T-SHIRT, LONGSLEEVE . 977670  
PANTS . 990088

BLUE SEVEN



JACKET . 974535  
DRESS . 963130

BLUE SEVEN



JACKET . 997533  
PULLOVER . 987072  
DENIM . 996036



JACKET . 974533  
DRESS . 963135



PULLOVER . 987077  
PANTS . 995030

BLUE SEVEN



DRESS . 963139



BLUE SEVEN

 KIDS

Size 98-134 (3-9 Y)

JACKET . 895560  
T-SHIRT, LONGSLEEVE . 850819  
PANTS . 887049

SHIRT . 880055  
PANTS . 887050

CARDIGAN . 769154  
T-SHIRT, LONGSLEEVE . 750819  
SKIRT . 774540

SWEATSHIRT . 764730  
PANTS . 775195



PULLOVER . 769146  
PANTS . 787030

CARDIGAN . 769154  
T-SHIRT, LONGSLEEVE . 750819  
SKIRT . 774540

VEST . 764751  
CARDIGAN . 769148  
SKIRT . 782008



BLUE SEVEN



**JACKET . 795716**  
**T-SHIRT, LONGSLEEVE . 750803**  
**SKIRT . 774537**

**T-SHIRT, LONGSLEEVE . 750804**  
**SKIRT . 774537**



**JACKET . 795717**  
**DRESS . 781015**



**VEST . 897005**  
**PULLOVER . 869110**  
**PANTS . 887050**

**JACKET . 895561**  
**SWEATSHIRT . 864801**  
**PANTS . 875111**



BLUE SEVEN



SHIRT . 880054  
 T-SHIRT, LONGSLEEVE . 850812  
 PANTS . 875110  
 T-SHIRT, LONGSLEEVE . 850813  
 DENIM . 890566

JACKET . 795718  
 SWEATSHIRT . 764730  
 PANTS . 775195

PULLOVER . 769143  
 SKIRT . 774538



CARDIGAN . 769144  
 T-SHIRT, LONGSLEEVE . 750816  
 LEGGINGS . 775196  
 DRESS . 773742



**PULLOVER . 869117**  
**PANTS . 887049**

**VEST . 897006**  
**T-SHIRT, LONGSLEEVE . 850824**  
**PANTS . 875116**



**SWEAT JACKET . 864808**  
**T-SHIRT, LONGSLEEVE . 850821**  
**PANTS . 875113**



**BLUE SEVEN**



DRESS . 773733



DRESS . 773752

PULLOVER . 869118  
PANTS . 887048

DRESS . 773751

BLUE SEVEN

KNITTED VEST . 576293  
T-SHIRT, LONGSLEEVE . 551729  
JEANS . 594543

JACKET . 697042  
SWEATSHIRT . 670294  
JEANS . 694567

JACKET . 597055  
PULLOVER . 576275  
JEANS . 594545

OVERSHIRT . 690047  
T-SHIRT, LONGSLEEVE . 651704  
PANTS . 693046

BLUE SEVEN



TEENS

Size 134-176 (9-16 Y)





**KNITTED VEST . 576293**  
**T-SHIRT, LONGSLEEVE . 551729**  
**JEANS . 594543**

**PULLOVER . 576281**  
**JEANS . 594545**



**JACKET . 597055**  
**PULLOVER . 576275**  
**JEANS . 594545**



**SWEATSHIRT . 570177**  
**JEANS . 594543**

**BLUE SEVEN**



SWEATSHIRT . 670300  
JEANS . 694568

SWEATSHIRT . 670297  
JEANS . 694567

T-SHIRT, LONGSLEEVE . 651708  
JEANS . 694568

T-SHIRT, LONGSLEEVE . 651707  
JEANS . 694567



BLUE SEVEN

JACKET . 597056  
PULLOVER . 576290  
JEANS . 594544



BLUE SEVEN



JACKET . 597057  
T-SHIRT, LONGSLEEVE . 551727  
PANTS . 584594

PULLOVER . 576285  
JEANS . 594543

PULLOVER . 576287  
JEANS . 594544





SWEAT JACKET . 670290  
JEANS . 694567

BLUE SEVEN

T-SHIRT, LONGSLEEVE . 651706  
JEANS . 694567



T-SHIRT, LONGSLEEVE . 651710  
PANTS . 693046





PULLOVER . 576286  
JEANS . 594544



JACKET . 597057  
DRESS . 582062



SWEATSHIRT . 670281  
PANTS . 693041

SWEATSHIRT . 670271  
PANTS . 693040

JACKET . 597057  
PULLOVER . 576277  
SKIRT . 583513  
PULLOVER . 576287  
JEANS . 594544

BLUE SEVEN

ZENTRALE  
HEAD OFFICE

**H. Obermeyer GmbH & Co. KG**  
Immenstädter Straße 6-8  
**87534 Oberstaufen**  
Germany  
T +49 8386 916-0  
F +49 8386 916-2800  
contact@blueseven.com  
www.blueseven.com

Director Sales  
**Michael Dotterweich**  
M +49 172 8923290  
m.dotterweich@blueseven.com

ORDERBÜROS  
SHOWROOMS

**H. Obermeyer GmbH & Co. KG**  
MMC Mitteldeutsches Mode Center  
Haus D, 1. Etage, Raum 192  
Münchener Ring 2  
**04435 Schkeuditz**  
T +49 34204 356703  
a.klimova@blueseven.com  
**Alena Klimova**  
M +49 151 15300623

**H. Obermeyer GmbH & Co. KG**  
ModeCentrum, Haus B, 2. OG, Raum 232  
Modering 3  
**22457 Hamburg**  
T +49 40 5502644  
M +49 160 93418013  
F +49 40 5502645  
k.tessner@blueseven.com  
**Knut Tessner**

**H. Obermeyer GmbH & Co. KG**  
**EUROMODA Neuss**  
4. OG, Raum B 401-402  
Anton-Kux-Straße 2,  
**41460 Neuss**  
M +49 171 7310959  
s.loch@blueseven.com  
**Stefan Loch**

**H. Obermeyer GmbH & Co. KG**  
MTC, Haus 3, EG, Raum 13c  
Tanusstr. 45  
**80807 München**  
M +49 170 1500872  
a.hornung@blueseven.com  
**Alexandra Hornung**

**H. Obermeyer GmbH & Co. KG**  
Haus der Mode 4, Raum E163, Mezzanin  
Frankfurter Straße 70-72  
**65760 Eschborn**  
T +49 6196 482953  
F +49 6196 482963  
s.markgraf@blueseven.com  
CHILDREN  
**Stefan Markgraf**  
M +49 171 4816639  
s.markgraf@blueseven.com  
WOMEN, MEN  
**Stefan Ott**  
M +49 171 5309401  
s.ott@blueseven.com

WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
Häuser der Konfektion 3, 4. OG,  
Raum Nr. 04 & Nr. 05  
Mahdentalstr. 112  
**71065 Sindelfingen**  
M +49 171 4816639  
s.markgraf@blueseven.com  
**Stefan Markgraf**

REPRÄSENTANTEN  
REPRESENTATIVES

**BERLIN | NEUE BUNDES-  
LÄNDER**  
WOMEN, MEN, CHILDREN  
**Alena Klimova**  
M +49 151 15300623  
a.klimova@blueseven.com

**BREMEN | HAMBURG |  
NIEDERSACHSEN |  
SCHLESWIG-HOLSTEIN**  
WOMEN, MEN, CHILDREN  
**Knut Tessner**  
M +49 160 93418013  
k.tessner@blueseven.com

**TEIL NIEDERSACHSEN |  
NORDRHEIN-WESTFALEN**  
WOMEN, MEN, CHILDREN  
**Stefan Loch**  
M +49 171 7310959  
s.loch@blueseven.com

**HESSEN | RHEINLAND-  
PFALZ | SAARLAND**  
WOMEN, MEN  
**Stefan Ott**  
M +49 1715309401  
s.ott@blueseven.com

**BADEN-WÜRTTEMBERG |  
HESSEN | RHEINLAND-  
PFALZ | SAARLAND**  
CHILDREN  
**Stefan Markgraf**  
M +49 171 4816639  
s.markgraf@blueseven.com

**BADEN-WÜRTTEMBERG**  
WOMEN, MEN  
**Stefan Markgraf**  
M +49 171 4816639  
s.markgraf@blueseven.com

**BAYERN**  
WOMEN, MEN, CHILDREN  
**Alexandra Hornung**  
M +49 170 1500872  
a.hornung@blueseven.com

INTERNATIONALER KONTAKT  
INTERNATIONAL CONTACT

**H. Obermeyer GmbH & Co. KG**  
Export Director  
**Paul Bart**  
Immenstädter Straße 6-8  
**87534 Oberstaufen**  
Germany  
M +31 6317 44687  
p.bart@blueseven.com  
www.blueseven.com

REPRÄSENTANTEN  
REPRESENTATIVES

**AUSTRIA**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Martin Burger**  
Brandboxx Salzburg  
Erdgeschoss Shop A4  
Moosfeldstraße 1  
**5101 Bergheim bei Salzburg**  
M +43 664 3415945  
burger@blueseven.at

WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Andreas Kacsits**  
Hauptstraße 46  
**7301 Deutschkreutz**  
M +43 664 2020746  
a.kacsits@blueseven.com

**BELGIUM | LUXEMBOURG |  
FRANCE**  
WOMEN, MEN, CHILDREN  
**Cara Donna BV**  
**Rudy Vanoirbeek**  
Atrium 36  
Trade mart  
Atomiumsquare 1  
**1020 Brussels**  
T +32 24797145  
M +32 475 370210  
rudy.vanoirbeek@caradonna.be

**Tibo Engelen**  
Atrium 36  
Trade mart  
Atomiumsquare 1  
**1020 Brussels**  
M +32 479892540  
tibo.engelen@caradonna.be

**CZECH REPUBLIC**  
CHILDREN  
**Natálie Hybnerová**  
Jabloňová 358  
**250 73 Radonice**  
M +420 721 686 247  
hybnerova.nat@gmail.com

**GREECE**  
WOMEN, MEN, CHILDREN  
**S. Haritidis S.A.**  
59 Thermaikou str, Oreokastro  
**56430 Thessaloniki**  
T +30 2310 685855  
info@haritidis.com

**HUNGARY**  
WOMEN, MEN, CHILDREN  
**Import 2005 Kereskedelmi és  
Szolgáltató BT.**  
**Rózsa Záhorszky**  
Hajós utca 16/18. 4/1  
**1065 Budapest**  
T +36 1 3328250  
M +36 30 6489581  
rozsa.zahorszky@import2005.hu  
www.import2005.hu

**ITALY**  
WOMEN, MEN, CHILDREN  
**DAAM 2018 SRLS**  
**Davide Bonfante**  
Via P. Gobetti, 9  
**37138 Verona**  
T +39 392 0442333  
M +39 348 2253945  
dbonfante@blueseven.com  
infoitalia@blueseven.com

**NETHERLANDS**  
**H. Obermeyer GmbH & Co. KG**  
Middelweg 2a  
**5253 CA Nieuwkuijk**  
T +31 73 5189540  
F +31 73 5189544  
w.verberne@blueseven.com

**PROVINCIES: NOORD EN ZUID  
HOLLAND | UTRECHT | FLEVOLAND |  
FRIESLAND | GRONINGEN**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Kees Veerman**  
Julianaweg 139 J  
**1131 DH Volendam**  
M +31 6 22226384  
k.veerman@blueseven.com

**PROVINCIES: LIMBURG | DRENTHE |  
NOORD-BRABANT | ZEELAND |  
GELDERLAND | OVERIJSEL**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Willem Verberne**  
Middelweg 2a  
**5253 CA Nieuwkuijk**  
M +31 6 52559464  
w.verberne@blueseven.com  
**Susanne Verberne-Vissers**  
M +31 6 20785786  
s.verberne@blueseven.com

**POLAND**  
WOMEN, MEN, CHILDREN  
**„M & K“**  
**Mariusz Ksiazek**  
Pl. Daszyńskiego 14/6  
**42-200 Częstochowa**  
M +48 501 007873  
m.ksiazek@blueseven.com

**CIS COUNTRIES**  
WOMEN, MEN, CHILDREN  
**H. Obermeyer GmbH & Co. KG**  
**Peter Sterzer**  
Immenstädter Str. 6-8  
**87534 Oberstaufen**  
Germany  
T +49 8386 916-2533  
p.sterzer@blueseven.com

**SPAIN**  
WOMEN, MEN, CHILDREN  
**Jose Teruel Cobo**  
San Vicente, 8  
**23440 Baeza (Jaen)**  
M +34 652 967739  
blusevenspain@hotmail.com

**Juan Herrera**  
C/Menorca, 2  
Las Rozas de Madrid  
**28290 Madrid**  
M +34 619 384127  
j.herrera@blueseven.com

**IRELAND | NORTHERN IRELAND**  
CHILDREN  
**Nicky McClelland Agencies**  
**Nichola McClelland**  
2. Windmill Road  
Ballyholme  
**Bangor BT20 5RA**  
M +44 7818 433642  
nicky.mcclelland@icloud.com

MESSEN DEUTSCHLAND  
TRADE FAIRS GERMANY

**ESCHBORN**

In den Häusern der Mode 4  
Raum E163, Mezzanin  
Frankfurter Straße 70-72

**KIDS-WORLD**

**17.01. - 19.01.2026**

Stefan Markgraf, M +49 171 4816639

**FASHION SUNDAY**

**18.01.2026**

Stefan Ott, M +49 171 5309401

**MEN FASHION DAY**

**21.01.2026**

Stefan Ott, M +49 171 5309401

**FASHION SUNDAY**

**08.02.2026**

Stefan Ott, M +49 171 5309401

**FASHION SUNDAY**

**15.03.2026**

Stefan Ott, M +49 171 5309401

**HAMBURG**

ModeCentrum, Haus B, 2. OG, Raum 232  
Modering 3

**FIRST FASHION**

**18.01. - 21.01.2026**

Knut Tessner, M +49 160 93418013

**ORDERPREMIERE**

**01.02. - 06.02.2026**

Knut Tessner, M +49 160 93418013

**HAMBURG**

MesseHalle Hamburg-Schnelsen  
EG-A-01

**KINDERMODEN NORD**

**31.01. - 02.02.2026**

Knut Tessner, M +49 160 93418013

**MÜNCHEN**

MTC, Haus 3, EG, Raum 13c  
Taunusstr. 45

**MTC FASHION START**

**18.01. - 20.01.2026**

Alexandra Hornung, M +49 170 1500872

**MTC INTERCOLLECTION**

**07.02. - 10.02.2026**

Alexandra Hornung, M +49 170 1500872

**MÜNCHEN**

MTC Messe-Forum, Haus 1

**SUPREME KIDS**

**23.01 - 25.01.2026**

Alexandra Hornung, M +49 170 1500872

**ULM**

Ulm-Messe GmbH

**UNITEX FASHION FESTIVAL**

**19.05. - 20.05.2026**

Alexandra Hornung, M +49 170 1500872  
Stefan Markgraf, M +49 171 4816639

**NEUSS**

**4-KIDZ.EU**

**10.01. - 12.01.2026**

Euromoda, 5. OG,  
Raum B 506-510 (Messefläche)  
Stefan Loch, M +49 171 7310959

**DFD DÜSSELDORF FASHION DAYS**

**21.01. - 28.01.2026**

Euromoda, 4. OG,  
Raum B 401-402 (Blue Seven Showroom)  
Stefan Loch, M +49 171 7310959

**BIELEFELD**

**KATAG MARKENTAG**

**11.11. - 12.11.2026**

Katag AG  
Stralsunder Straße 5, 33605 Bielefeld  
Stefan Loch, M +49 171 7310959

**ROSTOCK**

OSPA Arena, Tschaikowski Straße 45  
18069 Rostock

**ROSTOCKER MODETAGE**

**28.02. - 01.03.2026**

Alena Klimova  
M +49 151 15300623

**SCHKEUDITZ**

MMC, Haus D, 1. Etage, Raum 192  
Münchener Ring 2

**QUARTER FASHION ORDERDAYS**

Women- & Menswear

**31.01. - 02.02.2026**

Alena Klimova  
M +49 151 15300623

**QUARTER KIDS ORDERDAYS**

Kidswear

**06.02. - 08.02.2026**

Alena Klimova  
M +49 151 15300623

**SINDELFINGEN**

Häuser der Konfektion 3, 4. OG,  
Raum Nr. 04 & Nr. 05  
Mahdentalstr. 112

**MODEWOCHE I**

Women- & Menswear, Kidswear

**31.01. - 04.02.2026**

Stefan Markgraf, M +49 171 4816639

**MODEWOCHE II**

Women- & Menswear, Kidswear

**21.02. - 25.02.2026**

Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL  
TRADE FAIRS INTERNATIONAL

**AUSTRIA**

**SALZBURG**

Brandboxx Salzburg  
Erdgeschoss Shop A4

**HOT**

Tracht & Mode Order Start

**20.01. - 21.01.2026**

**SCHICK**

**01.02. - 03.02.2026**

**JOT**

Kidswear

**20.01. -21.01.2026**

**NETHERLANDS**

**ASSEN, HOTEL VAN DER VALK**

Kids-,Women- & Menswear

**25.01. - 26.01.2026**

**NIEUWEGEIN, PREVIEW KIDS**

Kids-,Women- & Menswear

**19.01.2026**

**AMSTERDAM, MODE FABRIEK**

Kids-,Women- & Menswear

**18.01. - 19.01.2026**

**GORINCHEM, TREND Z**

Kids-,Women- & Menswear

**11.01. - 13.01.2026**

**POLAND**

**EXPO LODZ**

ALEJA POLITECHNIKI 4 ŁÓDŹ

**11.02. - 12.02.2026**

**ITALY**

**PITTI IMMAGINE BIMBO**

Fortezza da Basso in Florence

**21.01. - 22.01.2026**

Alle Angaben ohne

Gewähr.

Irrtümer, Druckfehler und

Änderungen vorbehalten.

Errors and omissions

excepted. All information is

subject to change.



We're proud to announce that we  
attained **GOTS (Global Organic  
Textile Standard)** certification in  
July 2024.

**B2B**

**SCHON ANGEMELDET  
FÜR UNSEREN B2B-SHOP?  
ALREADY REGISTERED  
FOR OUR B2B-SHOP?**

**GERMANY**

T +49 8386 916-2501

[p.gerken@blueseven.com](mailto:p.gerken@blueseven.com)

**INTERNATIONAL**

T +49 8386 916-2500

[g.stadelmann@blueseven.com](mailto:g.stadelmann@blueseven.com)



# BLUE SEVEN

**H. Obermeyer GmbH & Co. KG**

Immenstädter Straße 6-8

**87534 Oberstaufen**

Germany

T +49 8386 916-0

F +49 8386 916-2800

[contact@blueseven.com](mailto:contact@blueseven.com)

[www.blueseven.com](http://www.blueseven.com)

Director of Sales

**Michael Dotterweich**

M +49 172 8923290

[m.dotterweich@blueseven.com](mailto:m.dotterweich@blueseven.com)

