

SPRING / SUMMER
2026



BLUE SEVEN

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BLUE SEVEN

SPRING / SUMMER 2026



NEW BORN
Size 56-68 (1-9 M)

PAGE 4-11

PAGE 12-21



MINI KIDS
Size 68-92 (6-36 M)



KIDS
Size 98-134 (3-9 Y)

PAGE 22-33

PAGE 34-45



TEENS
Size 134-176 (9-16 Y)



LOOKBOOK
SPRING / SUMMER 2026

BLUE SEVEN



NEW BORN

Size 56-68 (1-9 M)





SET, 2-PIECES . 422246

BLUE SEVEN



ROMPER . 432125



ROMPER . 432121



SET, 2-PIECES . 422241



SET, 2-PIECES . 422242

BLUE SEVEN



🌱 BODYDRESS . 417021

BLUE SEVEN



🌱 ROMPER . 432119





BLUE SEVEN



MINI KIDS

Size 68-92 (6-36 M)

T-SHIRT . 928180
SHORTS . 938124

DRESS . 919066

DRESS . 919068

T-SHIRT . 928179
BIBTROUSERS . 938112



SWEATSHIRT . 909046
SHORTS . 913641



T-SHIRT . 901162
LEGGINGS . 913645



DRESS . 919063

BLUE SEVEN



👕 SWEATSHIRT . 936082
👖 SHORTS . 938114

👕👖 SET, 2-PIECES . 939032



🧥 SWEAT JACKET . 936081
👕 T-SHIRT . 928183
👖 SHORTS . 938124



👕 SWEATSHIRT . 936082
👖 SHORTS . 938117

BLUE SEVEN

SHIRT . 941531
SHORTS . 938119

SHIRT . 941529
SHORTS . 942535

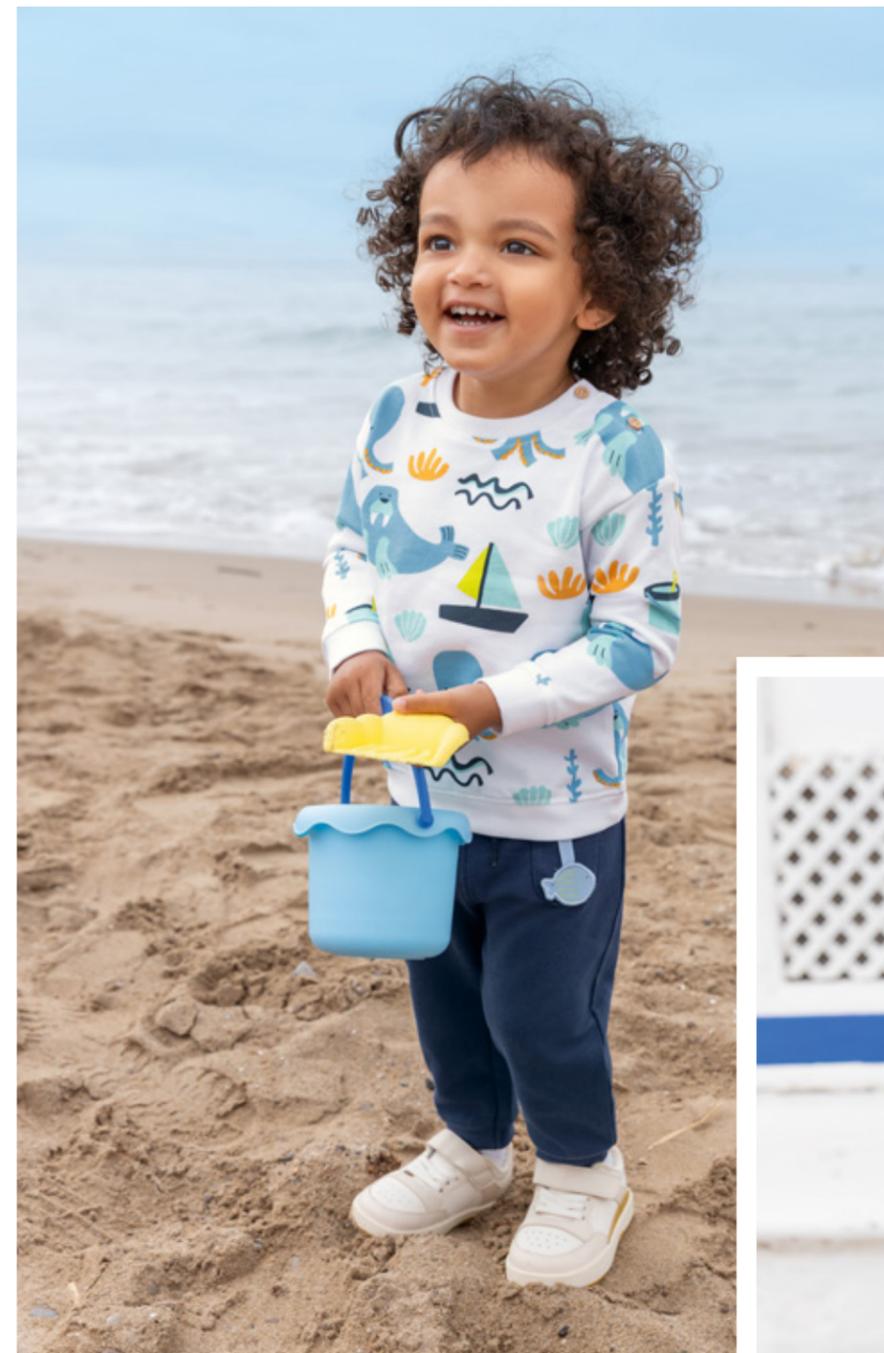
DRESS . 919065

BLUE SEVEN



T-SHIRT . 901172
PANTS . 913655

BLUE SEVEN



SWEATSHIRT . 936078
PANTS . 938110



T-SHIRT . 901171
PANTS . 913651

BLUE SEVEN



KIDS

Size 98-134 (3-9 Y)

T-SHIRT . 802405
PANTS . 824668

T-SHIRT . 802406
SHORTS . 824685

DRESS . 721700



T-SHIRT . 702401
LEGGINGS . 724734

BLUE SEVEN



SHIRT . 830043
TROUSERS . 837065

BLUE SEVEN



SHIRT . 830045
SHORTS . 837066

SHIRT . 830044
SHORTS . 824675

DRESS . 734168

DRESS . 734171



BLUE SEVEN



T-SHIRT . 702390
 SHORTS . 724743



SWEATSHIRT . 717630
 JEANS . 740084

T-SHIRT . 702387
 JEANS . 740084



SHIRT . 830041
SHORTS . 824675

T-SHIRT . 702409
SKIRT . 723562

T-SHIRT . 802415
SHORTS . 824684



T-SHIRT . 802416
SHORTS . 824685



BLUE SEVEN

BEACH BERMUDA . 843057



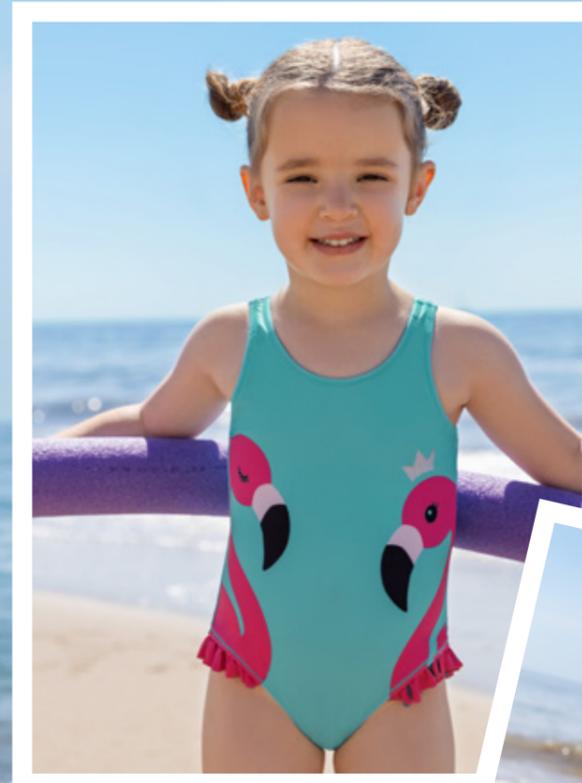
BEACH BERMUDA . 843060



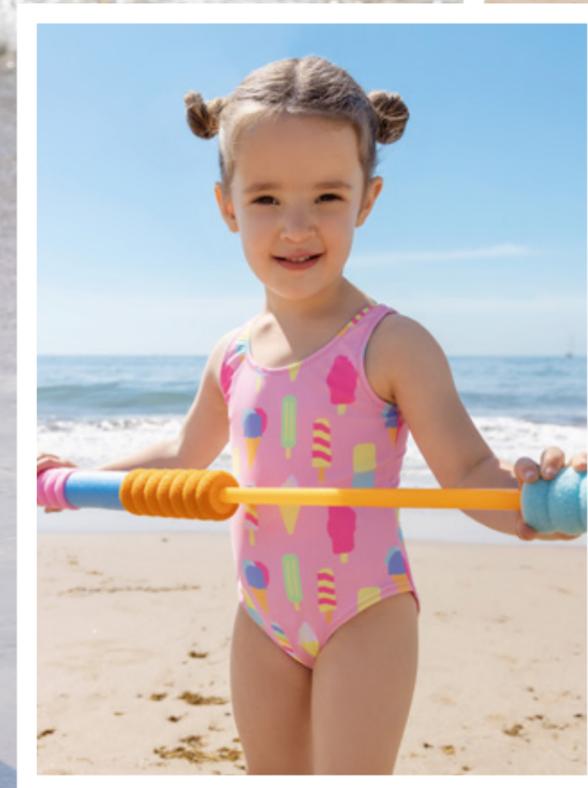
BIKINI . 728538



SWIMSUIT . 728540



SWIMSUIT . 728542



SWIMSUIT . 728541

BLUE SEVEN



BLUE SEVEN



TEENS

Size 134-176 (9-16 Y)

TOP . 500104
SHORTS . 543598

T-SHIRT . 602909
SHORTS . 633103

TOP . 500110
SHORTS . 543597

T-SHIRT . 602887
SHORTS . 633102

CARDIGAN . 525527
T-SHIRT . 502800
JEANS . 545054



T-SHIRT . 502789
DENIM SHORT . 545055



CARDIGAN . 525527

BLUE SEVEN



SHIRT . 641018
SHORTS . 633097

T-SHIRT . 602908
PANTS . 643572



T-SHIRT . 502790
SKIRT . 535000
DRESS . 528124

BLUE SEVEN

T-SHIRT . 502797
PANTS . 543601

TOP . 535000
SKIRT . 541028





T-SHIRT . 602887
SHORT . 633102

T-SHIRT . 602910
BEACH BERMUDA . 646610

T-SHIRT . 602888
DENIM SHORTS . 645081



JACKET . 648521
T-SHIRT . 602911
SHORTS . 643574



BLUE SEVEN

TOP . 500103
PANTS . 543596

TOP . 500108
HOODY . 523061
DENIM SHORT . 545055



BLOUSE . 540068
SKORT . 541026



BLUE SEVEN



T-SHIRT . 602909
SHORTS . 633103

T-SHIRT . 602887
SHORTS . 633102

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KIDS-WORLD

26.07. - 28.07.2025
Stefan Markgraf, M +49 171 4816639

WOMEN & MEN FASHION DAYS

14.07. - 17.07.2025
Stefan Ott, M +49 171 5309401

FASHION SUNDAY

13.07.2025
Stefan Ott, M +49 171 5309401

FASHION SUNDAY

17.08.2025
Stefan Ott, M +49 171 5309401

HAMBURG

ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION

13.07. - 16.07.2025
Knut Tessner, M +49 160 93418013

ORDERPREMIERE

03.08. - 08.08.2025
Knut Tessner, M +49 160 93418013

HAMBURG

MesseHalle Hamburg-Schnelsen
EG-A-01

KINDERMODEN NORD

02.08. - 04.08.2025
Knut Tessner, M +49 160 93418013

MÜNCHEN

MTC, Haus 3, EG, Raum 13c
Taususstr. 45

MTC FASHION START

13.07. - 15.07.2025
Alexandra Hornung, M +49 170 1500872

MTC INTERCOLLECTION

02.08. - 05.08.2025
Alexandra Hornung, M +49 170 1500872

MÜNCHEN

MTC Messe-Forum, Haus 1

SUPREME KIDS

11.07 - 13.07.2025
Alexandra Hornung, M +49 170 1500872

ULM

Ulm-Messe GmbH

UNITEX FASHION FESTIVAL

20.05. - 21.05.2025
Alexandra Hornung, M +49 170 1500872
Stefan Markgraf, M +49 171 4816639

NEUSS

4-KIDZ.EU

05.07. - 07.07.2025
Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS

16.07. - 23.07.2025
Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

BIELEFELD

KATAG MARKENTAG

02.04. - 03.04.2025
Katag AG
Stralsunder Straße 5, 33605 Bielefeld
Stefan Loch, M +49 171 7310959

ROSTOCK

OSPA Arena, Tschaikowski Straße 45
18069 Rostock

ROSTOCKER MODETAG

23.08. - 24.08.2024
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SCHKEUDITZ

MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

QUARTER SHOETIME & BAGS

04.09. - 07.09.2025
Dirk Galazky
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Diana Galazky
M +49 170 5816151

QUARTER FASHION ORDERDAYS

Women- & Menswear
02.08. - 04.08.2025
Dirk Galazky
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Diana Galazky
M +49 170 5816151

QUARTER SPORTS ORDERDAYS

08.08. - 10.08.2025
Dirk Galazky
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Diana Galazky
M +49 170 5816151

QUARTER KIDS ORDERDAYS

Kidswear
25.07. - 27.07.2025
Dirk Galazky
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Diana Galazky
M +49 170 5816151

QUARTER DESSOUS ORDERDAYS

08.08. - 10.08.2025

Dirk Galazky
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Diana Galazky
M +49 170 5816151

SINDELFFINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE II

Women- & Menswear, Kidswear
23.08. - 27.08.2025
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG

Brandboxx Salzburg
Erdgeschoss Shop A4

HOT

Tracht & Mode Order Start
22.07. - 23.07.2025

SCHICK

03.08. - 05.08.2025

JOT

Kidswear
27.08. -28.07.2025

NETHERLANDS

ASSEN, HOTEL VAN DER VALK

Kids-,Women- & Menswear
13.07. - 14.07.2025

NIEUWEGEIN, PREVIEW KIDS

Kids-,Women- & Menswear
16.06.2025

ZAANDAM, MODE FABRIEK

Kids-,Women- & Menswear
06.07. - 07.07.2025

NIEUWKUIJK, OPEN HUIS

Kids-,Women- & Menswear
20.07.2025

POLAND

EXPO LODZ

ALEJA POLITECHNIKI 4 ŁÓDŹ
20.08. - 21.08.2025

ITALY

PITTI IMMAGINE BIMBO

Fortezza da Basso in Florence
25.06. - 26.06.2025

Alle Angaben ohne
Gewähr.
Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles in our collection are
made from high-quality and
environmentally friendly **Organic
Cotton**.



We're proud to announce that we
attained **GOTS (Global Organic
Textile Standard)** certification in
July 2024.

B2B

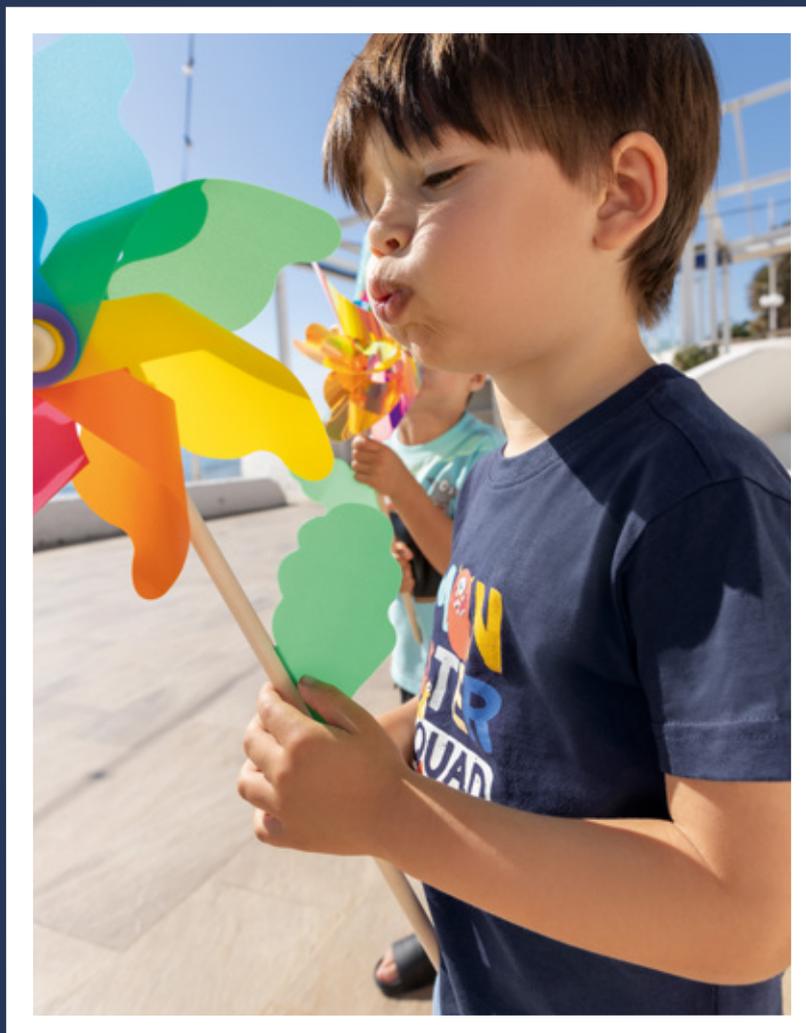
**SCHON ANGEMELDET
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FOR OUR B2B-SHOP?

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