

SPRING / SUMMER 2027



BLUE SEVEN

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BLUE SEVEN
SPRING / SUMMER 2027



NEW BORN
Size 56-68 (1-9 M)

PAGE 4-11

PAGE 12-21



MINI KIDS
Size 68-92 (6-36 M)



KIDS
Size 98-134 (3-9 Y)

PAGE 22-33

PAGE 34-45



TEENS
Size 134-176 (9-16 Y)



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NEW BORN

Size 56-68 (1-9 M)



ROMPER . 432136



SET, 3-PIECES . 422260



SET, 2-PIECES . 422259

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ROMPER . 432140



SET, 2-PIECES . 422268



ROMPER . 432140



BODYDRESS . 417024

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SET, 2-PIECES . 422266

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ROMPER . 432138

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 MINI KIDS

Size 68-92 (6-36 M)



DRESS . 919077



T-SHIRT . 901175
SET . 914539



T-SHIRT . 901173
SET . 914538



SWEATSHIRT . 909056
SET . 914538



DRESS . 919078

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👕 SWEATSHIRT . 936092
👖 PANTS . 938131



👕 SHIRT . 935038
👖 SHORTS . 938133



👕 T-SHIRT . 928199
👖 SHORTS . 942537

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DRESS . 919074

BLUE SEVEN



DRESS . 919072



SHIRT . 941534
SHORTS . 942537



T-SHIRT . 901177
SHORTS . 913658

DRESS . 911097

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SET, 2-PIECES . 939038



T-SHIRT . 928198
PANTS . 938139



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★ KIDS

Size 98-134 (3-9 Y)

↑ T-SHIRT . 802484
SHORTS . 824704

↑ T-SHIRT . 802484
SWEAT JOGGER . 824694



DRESS . 721737



SWEATSHIRT . 717645
SHORTS . 724767



TOP . 700051
SKIRT . 723571

T-SHIRT . 702421
CULOTTE . 724772

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SWEATSHIRT . 717645
PANTS . 724769



T-SHIRT . 702443
SKIRT . 723569



T-SHIRT . 702425
DENIM SHORTS . 740085



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SWEAT JACKET . 817677
T-SHIRT . 802468
SHORTS . 824687

👕 SWEAT JACKET . 817682
👕 T-SHIRT . 802480
👖 PANTS . 824692



JACKET . 845028
T-SHIRT . 802470
DENIM SHORTS . 840091



T-SHIRT . 826057
BEACH BERMUDA . 843066



T-SHIRT . 802473
DENIM SHORTS . 840091



T-SHIRT . 802480
BERMUDA . 824693



T-SHIRT . 802472
SHORTS . 824688

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JACKET . 817685
SHIRT . 830048
PANTS . 824698



DRESS . 734176

DRESS . 734179

SHIRT . 830050
SHORTS . 837068

SHIRT . 830048
PANTS . 824698

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T-SHIRT . 502807
DENIM SHORTS . 545059

DRESS . 542108

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TEENS

Size 134-176 (9-16 Y)





T-SHIRT . 502818
PANTS . 543613



T-SHIRT . 502807
DENIM SHORTS . 545059



T-SHIRT . 502807
DENIM SHORTS . 545059

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T-SHIRT . 602933
SHORTS . 643576

T-SHIRT . 602932
SHORTS . 633108

T-SHIRT . 602953
DENIM SHORTS . 645083



BLUE SEVEN

DRESS . 542109



T-SHIRT . 502823
DENIM SHORTS . 545058

TOP . 500123
PANTS . 533115



JACKET . 597057
T-SHIRT, LONGSLEEVE . 551727
PANTS . 584594

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POLO SHIRT . 625518
JEANS . 645085

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HOODIE . 623088
DENIM SHORTS . 645083



T-SHIRT . 602952
PANTS . 643579



T-SHIRT . 502824
PANTS . 543613

TOP . 500117
SKORT . 541035



BLUE SEVEN

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KIDS-WORLD

25.07. - 27.07.2026

Stefan Markgraf, M +49 171 4816639

FASHION SUNDAY

12.07.2026

Stefan Ott, M +49 171 5309401

MEN FASHION DAY

15.07.2026

Stefan Ott, M +49 171 5309401

FASHION SUNDAY

16.08.2026

Stefan Ott, M +49 171 5309401

FASHION SUNDAY

13.09.2026

Stefan Ott, M +49 171 5309401

HAMBURG

ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION

13.07. - 16.07.2026

Knut Tessner, M +49 160 93418013

ORDERPREMIERE

02.08. - 07.08.2026

Knut Tessner, M +49 160 93418013

HAMBURG

MesseHalle Hamburg-Schnelsen
EG-A-01

KINDERMODEN NORD

01.08. - 03.08.2026

Knut Tessner, M +49 160 93418013

MÜNCHEN

MTC, Haus 3, EG, Raum 13c
Täunusstr. 45

MTC FASHION START

19.07. - 21.07.2026

Alexandra Hornung, M +49 170 1500872

MTC INTERCOLLECTION

08.08. - 11.08.2026

Alexandra Hornung, M +49 170 1500872

MÜNCHEN

MTC Messe-Forum, Haus 1

SUPREME KIDS

17.07. - 19.07.2026

Alexandra Hornung, M +49 170 1500872

ULM

Ulm-Messe GmbH
UNITEX FASHION FESTIVAL

19.05. - 20.05.2026

Alexandra Hornung, M +49 170 1500872
Stefan Markgraf, M +49 171 4816639

NEUSS

4-KIDZ.EU

11.07. - 13.07.2026

Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS

22.07. - 29.07.2026

Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

BIELEFELD

KATAG MARKENTAG

11.11. - 12.11.2026

Katag AG
Stralsunder Straße 5, 33605 Bielefeld
Stefan Loch, M +49 171 7310959

ROSTOCK

OSPA Arena, Tschaikowski Straße 45
18069 Rostock

ROSTOCKER MODETAGE

22.08. - 23.08.2026

Alena Klimova
M +49 151 15300623

SCHKEUDITZ

MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

QUARTER FASHION & SPORTS ORDER-DAYS

Women-, Mens-, Kids- & Teens Beachwear

01.08. - 03.08.2026

Alena Klimova
M +49 151 15300623

QUARTER KIDS ORDERDAYS

Kidswear

07.08. - 09.08.2026

Alena Klimova
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SINDELFINGEN

Häuser der Konfektion 3, 4. OG,
Raum Nr. 04 & Nr. 05
Mahdentalstr. 112

MODEWOCHE I

Women- & Menswear, Kidswear

01.08. - 05.08.2026

Stefan Markgraf, M +49 171 4816639

MODEWOCHE II

Women- & Menswear, Kidswear

22.08. - 26.08.2026

Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL

TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG

Brandboxx Salzburg
Erdgeschoss Shop A4

HOT

Tracht & Mode Order Start

21.07. - 22.07.2026

SCHICK

02.08. - 04.08.2026

JOT

Kidswear

21.07. - 22.07.2026

NETHERLANDS

ASSEN, HOTEL VAN DER VALK

Kids-, Women- & Menswear

19.07. - 20.07.2026

NIEUWEGEIN, PREVIEW KIDS

Kidswear

15.06.2026

AMSTERDAM, MODE FABRIEK

Kids-, Women- & Menswear

05.07. - 06.07.2026

GORINCHEM, TREND Z

Kids-, Women- & Menswear

30.08. - 01.09.2026

NIEUWKUIJK, TAG DER OFFENEN TÜR

Kids-, Women- & Menswear

26.07.2026 & 02.08.2026

NIEUWEGEIN, FLEX SCHAURAUUM,

CAST, Showroom 607

Buizerdlaan 6, 3435SB

Juli & August 2026

POLAND

EXPO LODZ

ALEJA POLITECHNIKI 4 ŁÓDŹ

19.08. - 20.08.2026

ITALY

PITTI IMMAGINE BIMBO

Fortezza da Basso in Florence

24.06. - 25.06.2026



We're proud to announce that we attained **GOTS (Global Organic Textile Standard)** certification in July 2024.

B2B

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