

SPRING / SUMMER 2027

BLUE SEVEN

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SPRING / SUMMER 2027

PAGE 4-11

 **NEW BORN**  
Size 56-68 (1-9 M)

PAGE 12-21

 **MINI KIDS**  
Size 68-92 (6-36 M)

PAGE 22-33

 **KIDS**  
Size 98-134 (3-9 Y)

PAGE 34-45

 **TEENS**  
Size 134-176 (9-16 Y)



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NEW BORN

Size 56-68 (1-9 M)



ROMPER . 432136

SET, 3-PIECES . 422260



SET, 2-PIECES . 422259

ROMPER . 432140



SET, 2-PIECES . 422268



ROMPER . 432140

BODYDRESS . 417024



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SET, 2-PIECES . 422266

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ROMPER . 432138

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# MINI KIDS

Size 68-92 (6-36 M)

DRESS . 919077





T-SHIRT . 901175  
SET . 914539



T-SHIRT . 901173  
SET . 914538



SWEATSHIRT . 909056  
SET . 914538



DRESS . 919078

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**SWEATSHIRT** . 936092  
**PANTS** . 938131



**SHIRT** . 935038  
**SHORTS** . 938133



**T-SHIRT** . 928199  
**SHORTS** . 942537

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DRESS . 919074

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DRESS . 919072



SHIRT . 941534  
SHORTS . 942537



T-SHIRT . 901177  
SHORTS . 913658  
DRESS . 911097

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SET, 2-PIECES . 939038



T-SHIRT . 928198  
PANTS . 938139



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KIDS

Size 98-134 (3-9 Y)

T-SHIRT . 802484  
SHORTS . 824704

T-SHIRT . 802484  
SWEAT JOGGER . 824694



DRESS . 721737



SWEATSHIRT . 717645  
 SHORTS . 724767



TOP . 700051  
 SKIRT . 723571

T-SHIRT . 702421  
 CULOTTE . 724772

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**SWEATSHIRT . 717645**  
**PANTS . 724769**



**T-SHIRT . 702443**  
**SKIRT . 723569**



**T-SHIRT . 702425**  
**DENIM SHORTS . 740085**

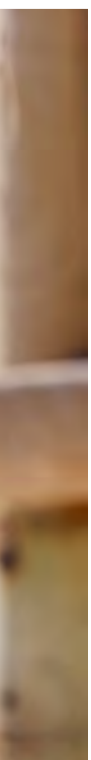


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**SWEAT JACKET . 817677**  
**T-SHIRT . 802468**  
**SHORTS . 824687**

**SWEAT JACKET . 817682**  
**T-SHIRT . 802480**  
**PANTS . 824692**



**JACKET . 845028**  
**T-SHIRT . 802470**  
**DENIM SHORTS . 840091**





**T-SHIRT . 826057**  
**BEACH BERMUDA . 843066**

**T-SHIRT . 802480**  
**BERMUDA . 824693**

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**T-SHIRT . 802473**  
**DENIM SHORTS . 840091**

**T-SHIRT . 802472**  
**SHORTS . 824688**



**JACKET** . 817685  
**SHIRT** . 830048  
**PANTS** . 824698



**DRESS** . 734176

**DRESS** . 734179

**SHIRT** . 830050  
**SHORTS** . 837068

**SHIRT** . 830048  
**PANTS** . 824698

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T-SHIRT . 502807  
DENIM SHORTS . 545059

DRESS . 542108

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TEENS

Size 134-176 (9-16 Y)





**T-SHIRT . 502818**  
**PANTS . 543613**



**T-SHIRT . 502807**  
**DENIM SHORTS . 545059**



**T-SHIRT . 502807**  
**DENIM SHORTS . 545059**

**BLUE SEVEN**



BLUE SEVEN

DRESS . 542109



BLUE SEVEN



T-SHIRT . 502823  
DENIM SHORTS . 545058

JACKET . 597057  
T-SHIRT, LONGSLEEVE . 551727  
PANTS . 584594



TOP . 500123  
PANTS . 533115



**POLO SHIRT . 625518**  
**JEANS . 645085**

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**HOODIE . 623088**  
**DENIM SHORTS . 645083**



**T-SHIRT . 602952**  
**PANTS . 643579**



**T-SHIRT** . 502824  
**PANTS** . 543613

**TOP** . 500117  
**SKORT** . 541035



**BLUE SEVEN**

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MESSEN DEUTSCHLAND  
TRADE FAIRS GERMANY

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| <b>ESCHBORN</b><br>In den Häusern der Mode 4<br>Raum E163, Mezzanin<br>Frankfurter Straße 70-72<br><br><b>KIDS-WORLD</b><br><b>25.07. - 27.07.2026</b><br>Stefan Markgraf, M +49 171 4816639<br><br><b>FASHION SUNDAY</b><br><b>12.07.2026</b><br>Stefan Ott, M +49 171 5309401<br><br><b>MEN FASHION DAY</b><br><b>15.07.2026</b><br>Stefan Ott, M +49 171 5309401<br><br><b>FASHION SUNDAY</b><br><b>16.08.2026</b><br>Stefan Ott, M +49 171 5309401<br><br><b>FASHION SUNDAY</b><br><b>13.09.2026</b><br>Stefan Ott, M +49 171 5309401 | <b>HAMBURG</b><br>ModeCentrum, Haus B, 2. OG, Raum 232<br>Modering 3<br><br><b>FIRST FASHION</b><br><b>13.07. - 16.07.2026</b><br>Knut Tessner, M +49 160 93418013<br><br><b>ORDERPREMIERE</b><br><b>02.08. - 07.08.2026</b><br>Knut Tessner, M +49 160 93418013<br><br><b>HAMBURG</b><br>MesseHalle Hamburg-Schnelsen<br>EG-A-01<br><b>KINDERMODEN NORD</b><br><b>01.08. - 03.08.2026</b><br>Knut Tessner, M +49 160 93418013<br><br><b>MÜNCHEN</b><br>MTC, Haus 3, EG, Raum 13c<br>Taunusstr. 45<br><br><b>MTC FASHION START</b><br><b>19.07. - 21.07.2026</b><br>Alexandra Hornung, M +49 170 1500872<br><br><b>MTC INTERCOLLECTION</b><br><b>08.08. - 11.08.2026</b><br>Alexandra Hornung, M +49 170 1500872<br><br><b>MÜNCHEN</b><br>MTC Messe-Forum, Haus 1<br><b>SUPREME KIDS</b><br><b>17.07. - 19.07.2026</b><br>Alexandra Hornung, M +49 170 1500872 |
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| <b>ULM</b><br>Ulm-Messe GmbH<br><b>UNITEX FASHION FESTIVAL</b><br><b>19.05. - 20.05.2026</b><br>Alexandra Hornung, M +49 170 1500872<br>Stefan Markgraf, M +49 171 4816639<br><br><b>NEUSS</b><br><b>4-KIDZ.EU</b><br><b>11.07. - 13.07.2026</b><br>Euromoda, 5. OG,<br>Raum B 506-510 (Messefläche)<br>Stefan Loch, M +49 171 7310959<br><br><b>DFD DÜSSELDORF FASHION DAYS</b><br><b>22.07. - 29.07.2026</b><br>Euromoda, 4. OG,<br>Raum B 401-402 (Blue Seven Showroom)<br>Stefan Loch, M +49 171 7310959 |
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| <b>BIELEFELD</b><br><b>KATAG MARKENTAG</b><br><b>11.11. - 12.11.2026</b><br>Katag AG<br>Stralsunder Straße 5, 33605 Bielefeld<br>Stefan Loch, M +49 171 7310959 |
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| <b>ROSTOCK</b><br>OSPA Arena, Tschaikowski Straße 45<br>18069 Rostock<br><b>ROSTOCKER MODETAGE</b><br><b>22.08. - 23.08.2026</b><br>Alena Klimova<br>M +49 151 15300623 |
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| <b>SCHKEUDITZ</b><br>MMC, Haus D, 1. Etage, Raum 192<br>Münchener Ring 2 |
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| <b>QUARTER FASHION &amp; SPORTS ORDER-DAYS</b><br>Women-, Mens-, Kids- & Teens Beachwear<br><b>01.08. - 03.08.2026</b><br>Alena Klimova<br>M +49 151 15300623 |
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| <b>QUARTER KIDS ORDERDAYS</b><br>Kidswear<br><b>07.08. - 09.08.2026</b><br>Alena Klimova<br>M +49 151 15300623 |
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| <b>SINDELFINGEN</b><br>Häuser der Konfektion 3, 4. OG,<br>Raum Nr. 04 & Nr. 05<br>Mahdentalstr. 112<br><br><b>MODEWOCHE I</b><br>Women- & Menswear, Kidswear<br><b>01.08. - 05.08.2026</b><br>Stefan Markgraf, M +49 171 4816639<br><br><b>MODEWOCHE II</b><br>Women- & Menswear, Kidswear<br><b>22.08. - 26.08.2026</b><br>Stefan Markgraf, M +49 171 4816639 |
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MESSEN INTERNATIONAL  
TRADE FAIRS INTERNATIONAL

AUSTRIA

|                                                              |
|--------------------------------------------------------------|
| <b>SALZBURG</b><br>Brandboxx Salzburg<br>Erdgeschoss Shop A4 |
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| <b>HOT</b><br>Tracht & Mode Order Start<br><b>21.07. - 22.07.2026</b> |
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| <b>SCHICK</b><br><b>02.08. - 04.08.2026</b> |
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| <b>JOT</b><br>Kidswear<br><b>21.07. -22.07.2026</b> |
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NETHERLANDS

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| <b>ASSEN, HOTEL VAN DER VALK</b><br>Kids-,Women- & Menswear<br><b>19.07. - 20.07.2026</b> |
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| <b>NIEUWEGEIN, PREVIEW KIDS</b><br>Kidswear<br><b>15.06.2026</b> |
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| <b>AMSTERDAM, MODE FABRIEK</b><br>Kids-,Women- & Menswear<br><b>05.07. - 06.07.2026</b> |
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| <b>GORINCHEM, TREND Z</b><br>Kids-,Women- & Menswear<br><b>30.08. - 01.09.2026</b> |
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| <b>NIEUWKUIJK, TAG DER OFFENEN TÜR</b><br>Kids-,Women- & Menswear<br><b>26.07.2026 &amp; 02.08.2026</b> |
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|---------------------------------------------------------------------------------------------------------------------|
| <b>NIEUWEGEIN, FLEX SCHAURAUM,</b><br>CAST, Showroom 607<br>Buizerdlaan 6 , 3435SB<br><b>Juli &amp; August 2026</b> |
|---------------------------------------------------------------------------------------------------------------------|

POLAND

|                                                                             |
|-----------------------------------------------------------------------------|
| <b>EXPO LODZ</b><br>ALEJA POLITECHNIKI 4 ŁÓDŹ<br><b>19.08. - 20.08.2026</b> |
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ITALY

|                                                                                            |
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| <b>PITTI IMMAGINE BIMBO</b><br>Fortezza da Basso in Florence<br><b>24.06. - 25.06.2026</b> |
|--------------------------------------------------------------------------------------------|



We're proud to announce that we attained **GOTS (Global Organic Textile Standard)** certification in July 2024.

B2B

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